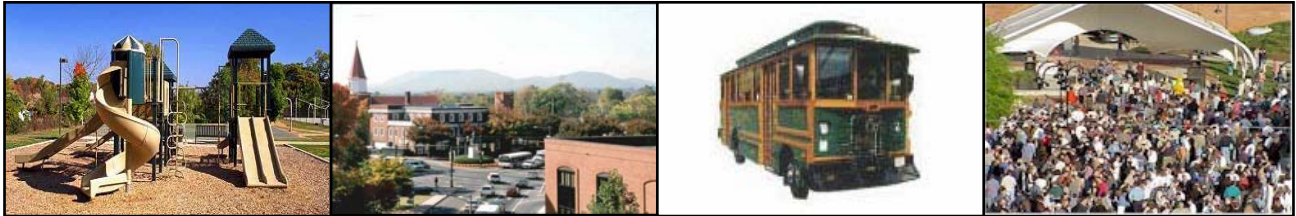


City Profile



| | |
|---|--|
| Date of Incorporation | 1888 |
| Form of Government | Council-Manager |
| Current Population Estimate (2004 Census Update) | 40,745 |
| Land Area (square miles) | 10.4 |
| Population Density (population/square miles) | 3,918 |
| University Students Residing within City (2006) | 9,000 |
| Unemployment Rate (2006) | 2.1% |
| Total Real Estate and Personal Property Values (2006) | \$4,575,826,316 |
| Taxable Sales (2004) | \$775,827,000 |
| Median Household Income (2000 Census) | \$32,785 |
| Building Permits (2006) | 2,404 |
| City School Students (2007 projected) | 3,977 |
| Miles of Streets | 156 |
| Number of Acres of Parks and Playgrounds | 987 |
| Number of Libraries | 3 |
| Number of Streetlights | 5,960 |
| Public Utilities (number of customers) | |
| Gas | 18,300 |
| Water | 13,665 |
| Sewer | 13,562 |
| Number of Registered Voters | 23,059 |
| Bond Rating (General Obligation Bonds) | Moody's Investor Services AAA Standard & Poor's Corporation AAA |
| Number of Employees (FTE's): | |
| City | 920 |
| Schools | 788 |

Sources:

City of Charlottesville Comprehensive Annual Financial Report for the fiscal year ending June 30, 2006 Virginia Employment Commission - Labor Market Statistics; Weldon C. Cooper Center for Public Service; University of Virginia.

City Profile
“A World Class City”

BACKGROUND

The City of Charlottesville encompasses 10.4 square miles and has a population of 40,745. Its rich history began with the town’s establishment in 1762, and it was named for Queen Charlotte, wife of King George III of England. Charlottesville was incorporated as a city in 1888.



Centrally situated in the foothills of the Blue Ridge Mountains just 120 miles from the nation’s capital, Washington, D.C., and 70 miles from the state capital, Richmond, Charlottesville and surrounding Albemarle County is an area rich with culture and deeply rooted in history. However, Charlottesville may best be known as the home of Thomas Jefferson and his mountaintop estate Monticello, as well as the University of Virginia, founded by Jefferson and consistently ranked one of the top public universities in the nation. Both Monticello and the University of Virginia are listed on the World Heritage Foundation list of prized cultural or natural assets, making them two of the area’s top attractions.

NATIONAL RANKINGS & AWARDS

The City has built a reputation as one of the best places to live in the United States. In 2004, Charlottesville was chosen as the best place to live in America by Frommer’s Cities Ranked and Rated. Other national rankings include **“Best Small City in the South”** (Money Magazine), #3 **“The Best Small Cities”** (Men’s Journal), one of **“Top Ten Places to Raise a Family”** (Reader’s Digest), **“One of the Best Small Places for Business and Career”** (Forbes/Milken Institute), **“Best Tennis Town”** (Tennis Magazine), **“#2 Healthiest Place to Live in America”** (Kiplinger’s Personal Finance), one of **“Seven Dream Towns that Have it All”** (Outside Magazine), **“Most Energetic City in the Country”** (USA Weekend), **“Best Retirement City for Golfers”** (Golf Digest), and the list goes on and on.



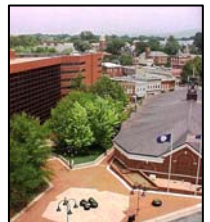
CITY GOVERNMENT

The City operates under the Council/Manager form of government with legislative powers vested in a 5 member Council elected at-large for four-year, staggered terms. The Mayor and Vice-Mayor are elected from within the Council for two-year terms. Administrative and executive duties are performed by the Council-appointed City Manager. There are approximately 914 City full-time equivalent employees.



BUSINESS

With its small-town charm and historical setting, Charlottesville attracts new business each year. Charlottesville provides a strategic location for many major high-tech employers, including the largest employer, the University of Virginia, where there are approximately 11,000 University employees, 7,000 hospital employees, and 20,000 students. Other major employers in the area include Albemarle County, Martha Jefferson Hospital, Wal-Mart, State Farm Insurance, and Northrup Grumman-Sperry Marine. The grape business is currently the fastest growing agricultural industry in the region and local wines and vineyards have been nationally recognized ever since Jefferson earned the title “Father of American Wine.” All of this has resulted in the City’s unemployment rate being consistently one of the lowest in the nation, averaging around 2.1% for 2006.



Top Ten Employers in the Charlottesville Regional Area:¹

- | | | |
|-----------------------------------|----------------------------|---------------------------|
| 1) University of Virginia | 2) UVA Medical Center | 3) County of Albemarle |
| 4) Martha Jefferson Hospital | 5) City of Charlottesville | 6) State Farm Mutual Ins. |
| 7) UVA Health Services Foundation | 8) Charlottesville Schools | 9) Northrop Grumman Co |
| 10) U.S. Department of Defense | | |

¹ Source: Adapted from the Virginia Employment Commission Labor Market Information for the Charlottesville MSA (Second Quarter 2006).

What People Are Saying...



Folks that have lived here for a long time are aware of our City's benefits and the high quality of life in our "World Class" City. Here is also what some other well-known sources are saying about life here in Charlottesville:

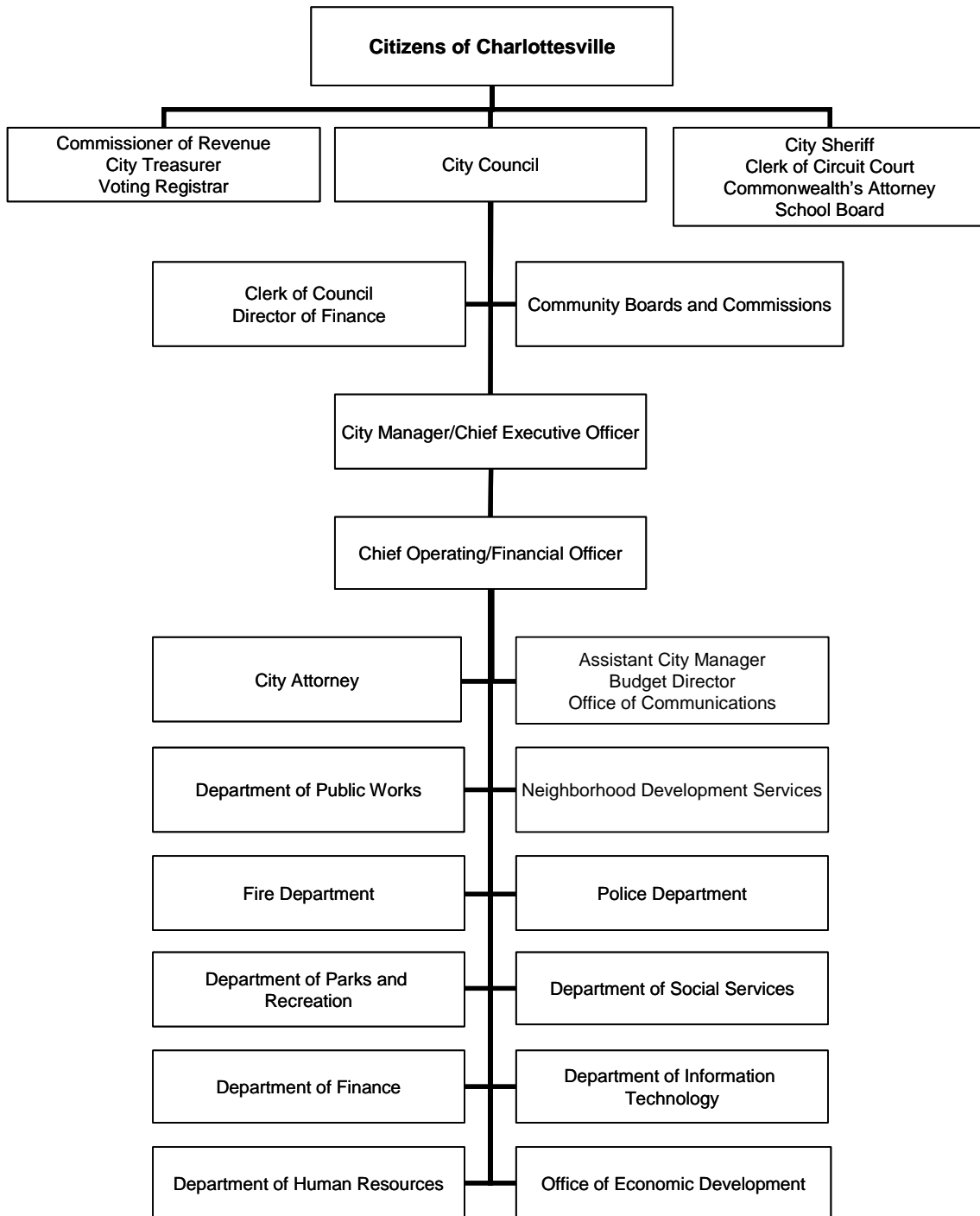
- **Frommer's Cities Ranked and Rated** – Charlottesville Ranked Best Place to Live in America! (2004)
- *Men's Journal* — #3 Best Small City to Live (2004)
- # 1 Municipal Website – National Association of Government Webmaster & City County Communications Management Association (2006)
- *Money Magazine* — Best Places to Live (1999 & 2000)
- *Outside Magazine* — One of the Best Places to be Found 1995 & 1999, also one of Seven Dream Towns That Have it All
- *Kiplinger's Personal Finance* — #2 Healthiest Place to Live in America
- *Reader's Digest* — Top Ten Places in the Country to Raise a Family (#7 out of 50)
- *American Health* — Top Ten Healthiest Cities for Women (#6)
- *Golf Digest* — Best Retirement City for Golfers (#1)
- *Tennis Magazine* — Best Tennis Town (#1)



- *Americas Best Places to Retire 2007* – Best College Towns (#5), Best Four-Season Towns (#3)
- *Department of Transportation* – Best Workplace for Commuters
- *Arts and Entertainment Television* — One of the Best Places to Live in America (#6)
- *Business 2.0 Magazine* — Fastest Growing Business Markets with a population under 1 million (#2)
- *E-Podunk.com* — Best Small College Town (#1)
- *Life Magazine* – The Best New Place to Drink Wine
- *Southern Business & Development Magazine* - #1 Really Cool Small Southern Markets
- *National Trust for Historic Preservation* – Distinctive Dozen Destinations
- *Modern Maturity Magazine* — Most Alive Places to Live (#2 College Town)
- *Forbes/Milken Institute* — Best Small Places for Business and Career 2001 (#12)
- *Expansion Magazine* — Best Metro Areas for Overall Quality of Public Schools 2004 (#3)



City Organizational Chart



City Wide Staffing (Full Time Equivalent)

| <u>Department/Cost Center</u> | <u>FY 05-06</u> | <u>FY 06-07</u> | <u>FY 07-08</u> | <u>General Fund</u> <u>Change</u> | <u>Other Funds</u> <u>Change</u> | <u>Explanation of Changes</u> |
|--|-----------------|-----------------|-----------------|--------------------------------------|-------------------------------------|---|
| Management | | | | | | |
| Mayor/Council | 1.00 | 1.00 | 1.00 | 0.00 | 0.00 | |
| City Manager's Office/Administration and Office of Communications | 10.00 | 9.00 | 9.00 | 0.00 | 0.00 | In FY 2008, a Customer Service Care Center Director will be hired to guide and direct the City's centralized customer service initiative. This position is replacing an existing vacant Assistant City Manager position. Half the salary and benefits of this position will be paid from the City Manager's Office and other half from the Utility Billing Office. |
| City Manager's Office/Office of Economic Development | 4.00 | 4.00 | 4.00 | 0.00 | 0.00 | |
| City Attorney | 6.00 | 6.00 | 6.00 | 0.00 | 0.00 | |
| Voting Registrar | 2.50 | 2.50 | 2.50 | 0.00 | 0.00 | |
| Total | 23.50 | 22.50 | 22.50 | 0.00 | 0.00 | |
| Internal Services | | | | | | |
| Finance Department: Purchasing/Risk Management/Warehouse | 6.00 | 6.00 | 6.00 | 0.00 | 0.00 | |
| Human Resources | 8.00 | 8.00 | 8.00 | 0.00 | 0.00 | |
| Information Technology | 18.00 | 18.00 | 18.00 | 0.00 | 0.00 | |
| Total | 32.00 | 32.00 | 32.00 | 0.00 | 0.00 | |
| Financial Services | | | | | | |
| Commissioner of Revenue | 13.00 | 13.00 | 13.00 | 0.00 | 0.00 | |
| Finance Department: Management/Real Estate Assessment/Utility Billing Office | 32.00 | 33.00 | 33.00 | 0.00 | 0.00 | |
| Treasurer | 13.00 | 13.00 | 13.00 | 0.00 | 0.00 | |
| Total | 58.00 | 59.00 | 59.00 | 0.00 | 0.00 | |
| Healthy Families & Community | | | | | | |
| CACVB | 8.00 | 10.00 | 10.00 | 0.00 | 0.00 | |
| Community Attention/JCAC | 27.25 | 26.00 | 26.00 | 0.00 | 0.00 | |
| Commission on Children and Families (CCF) | 5.43 | 1.00 | 1.00 | 0.00 | 0.00 | On January 1, 2007, fiscal agent responsibility of the Commission of Children and Families was formally moved to Albemarle County. Only one CCF employee remains a City employee, which is reflected here. The remainder are County employees. |
| Department of Social Services | 106.675 | 106.180 | 106.180 | 0.00 | 0.00 | |
| Neighborhood Development Services | 29.00 | 30.00 | 30.00 | 0.00 | 0.00 | In FY 2008, an Assistant Traffic Engineer was approved. This position will provide technical assistance to the City's Traffic Engineer. In addition, a City Engineer was moved from this department to the Utilities. |
| Parks and Recreation: Parks Maintenance | 41.00 | 40.00 | 40.00 | 0.00 | 0.00 | |
| Parks and Recreation: Recreation | 24.65 | 26.63 | 26.63 | 0.00 | 0.00 | |
| Parks and Recreation: Golf Courses | 9.00 | 8.75 | 8.75 | 0.00 | 0.00 | |
| Weed and Seed Grant | 1.00 | 0.50 | 0.50 | 0.00 | 0.00 | |
| Total | 252.005 | 249.060 | 249.060 | 0.00 | 0.00 | |

| <u>Department/Cost Center</u> | <u>FY 05-06</u> | <u>FY 06-07</u> | <u>FY 07-08</u> | <u>General Fund Change</u> | <u>Other Funds Change</u> | <u>Explanation of Changes</u> |
|---|-----------------|-----------------|-----------------|--------------------------------|-------------------------------|---|
| Infrastructure/Transportation | | | | | | |
| Public Works: Administration, Facilities Management | 16.00 | 16.00 | 16.00 | 0.00 | 0.00 | |
| Public Works: School Building Maintenance | 9.00 | 13.00 | 13.00 | 0.00 | 0.00 | |
| Public Works: Fleet Management | 12.00 | 12.00 | 12.00 | 0.00 | 0.00 | |
| Public Works: Public Service | 51.00 | 51.00 | 51.00 | 0.00 | 0.00 | |
| Public Works: CTS/Greyhound Operations | 66.00 | 66.00 | 66.00 | 0.00 | 0.00 | |
| Public Works: Pupil Transportation | 23.50 | 23.50 | 30.00 | 0.00 | 6.50 | The schools will purchase more service hours (6.5 FTES worth of service) in FY 2008. |
| Public Works: Utilities | 89.00 | 89.00 | 90.00 | 0.00 | 1.00 | The increase in FTE's can be attributed to the transfer of an Engineering position from Neighborhood Development Services and was previously budgeted as a contractual expense. |
| Total | 266.50 | 270.50 | 278.00 | 0.00 | 7.50 | |
| Public Safety & Justice | | | | | | |
| City Sheriff | 11.00 | 11.00 | 11.00 | 0.00 | 0.00 | |
| Commonwealth's Attorney | 11.50 | 13.50 | 13.50 | 0.00 | 0.00 | |
| Courts and Other Support Service | 11.00 | 11.00 | 11.00 | 0.00 | 0.00 | |
| Fire Department: EMS and Ambulance Services | 0.00 | 0.00 | 9.00 | 0.00 | 9.00 | Starting January 2008, the City will provide EMS/Ambulance services. These new FTE's represent 8 Firefighter/Medic positions and one new Administrative Assistant that will work with the third party biller. A billing system will generate revenue to partially support the cost of operating an ambulance service. |
| Fire Department: Operations | 94.00 | 89.00 | 89.00 | 0.00 | 0.00 | |
| Police Department | 146.00 | 146.43 | 146.43 | 0.00 | 0.00 | |
| Total | 273.50 | 270.93 | 279.93 | 0.00 | 9.00 | |
| <hr/> | | | | | | |
| City-Wide Total | 905.5 | 904.0 | 920.5 | 0.00 | 16.50 | |

Note: The position totals in this budget only include **full or part time regular positions**, and NOT temporary or seasonal employees due to the turnover rate of those categories, and the fact that the numbers of these employees can vary greatly in any given year. The one exception is School Pupil Transportation who regularly employs temporary and relief drivers whose numbers do not change. This is different from in past years, when some departments showed both and others did not. This, however, presented an inaccurate count of employees. With the implementation of City Link, City staff has been better able to track and determine the number of positions in a given department and offers much easier access to this data.