

MINUTES

CHARLOTTESVILLE HISTORIC RESOURCES COMMITTEE

*Monday June 10, 2013 * 11:00 am – Noon * NDS Conference Room * 610 East Market Street*

Members Present

Winston Churchill Gooding
Melanie Miller, Co-Chair
Genevieve Keller
Helena Devereux
Mary Hill Caperton, Co-Chair
Edwina St. Rose
Dede Smith
Evelyn Mason
Liz Sargent
Ellen Wagner

Staff

Madeleine Hawks
Mary Joy Scala

Guests

Peter Krebs

Members Absent

John Baran
Steven Meeks, Ex-Officio ACHS
Mark Beliles

MEETING CALLED TO ORDER AT 11:05 AM

APPROVAL OF MINUTES

Genevieve Keller noted a correction to the minutes, regarding public commemoration. Mary Hill Caperton moved to approve the minutes for May, Winston Churchill Gooding seconded the motion. Several members abstained because they had not attended the previous meeting. The minutes were approved.

WELCOME NEW MEMBERS

The committee welcomed new members: Evelyn Mason, Dede Smith, Liz Sargent, Ellen Wagner, and John Baran (absent). Melanie Miller mentioned that due to the full roster, she will contact Mark Beliles to see if he is interested in continuing membership.

BUDGET REVIEW

Mary Joy Scala shared the existing financial data for the committee and reviewed the current list of pending projects. Planned projects for the committee include:

- Pen Park historic marker
- McGuffey historic marker
- Court Square historic markers
- Vinegar Hill historic markers
- Historic District street signs
- Cemetery gates and signs
- Audio Tour

PUBLIC COMMEMORATION

Court Square Markers: Madeleine Hawks presented an update on the Court Square markers, including the final draft of the Jefferson Street marker, which is nearly ready to show the landowner (Candace DeLoach) and to order from the manufacturer. Madeleine will email the committee a pdf version for final text edits before the next meeting. Melanie volunteered to meet with Candace and the Redland Club once the final

digital versions are ready. Mary Joy will speak with Pooh Johnson as well. Madeleine also introduced the design for printed cards for the Court Square markers that list all sites on a map. These would be available for the Visitor's Center and local businesses to promote the marker project.

Bus Posters: Melanie is still waiting on approval to create large scale posters to print on the exterior of CAT buses.

Vinegar Hill Markers: This project has been pending collaboration from Charlene Green. Mary Joy is planning to meet with other interested parties, including David Ellis, Charlene Green, and Andrea Douglas to decide how to proceed on the marker design and text.

Pen Park Marker: Given that each state marker costs \$1350 and must be maintained by the City after its installation, Mary Joy suggested that the committee pursue a local marker because it is less costly and allows the committee more freedom to manage the text and design of the marker. In addition, the subject of the marker is of more local than state significance. Genevieve suggested that the committee establish criteria for deciding which markers are state and which are local markers. Helena Devereux mentioned that if the subject is of statewide significance, the marker should be a state marker, whereas if the marker relates more to local history, the marker should be created by the committee. Mary Hill moved to create Pen Park as a local marker. Melanie seconded the motion, which passed without opposition.

McGuffey Marker: Due to lack of citations for the text as submitted previously in the state marker application, this project has halted. The committee agrees that the subject matter is of state or national significance and should therefore be created as a state marker rather than a local marker. Mary Joy will bring a report to the next meeting about the McGuffey marker. Helena recommended that a new site be considered for the marker to ensure it both receives attention and is in a location that relates to its content. Suggested sites include in front of the library on Market Street and in front of the McGuffey School on Second Street, NW. Mary Joy suggested that members review both sites before next meeting to consider the options for placement. Peter Krebs mentioned that the McGuffey Center will be creating a new landscape plan in the next several years, so it would be worthwhile to collaborate on location for the marker if the McGuffey site is selected.

Street Signs: There are approximately 90 locations of intersections for major roads within the historic districts in Charlottesville that would be appropriate for sign placement. This would amount to approximately \$4,500 for the brown street signs and \$900 for the smaller neighborhood signs, totaling \$5,400 together for the entire project. Melanie moved that the committee fund the entire project and Mary Hill seconded the motion. Motion passed. The brown street signs would be installed by the Public Works department and would replace existing green street signs. The smaller neighborhood signs will need further design work and approval to proceed.

Audio & Tour(s): Peter presented an update on the OnCell transition and Monticello Road expansion of the Audio Tour. He plans to have all audio narrations edited by the end of the summer. Peter suggested involving another community organization to manage the project either financially or administratively. Madeleine suggested collaborating with a local organization with business or tourism interests in the community (ex. Visitor's Center, Chamber of Commerce, Downtown Business Association). She will prepare a suggested list of private and nonprofit partners for the next meeting. Peter also made the suggestion that the committee consider avoiding the use of a phone provider and keep all information on a website. Funding and management partnerships should still be considered for this scenario.

EDUCATION AND PUBLIC MEETINGS

Cemetery Committee: Genevieve expressed concern about installing an arch style sign for the cemeteries because it may provide a false impression that it is historic. Melanie offered to research some contemporary sign styles and seek advice from BAR members in advance of the next meeting.

MEETING ADJOURNED AT 12:10 PM