

Historic Resources Committee
Meeting Minutes DRAFT
March 8, 2010
Neighborhood Development Services Conference Room
11:00 a.m.

Members present:

Helena Devereux, Co-Chair
Melanie Miller, Co-Chair
Mark Beliles
Mary Hill Caperton
Winston Gooding
Ingrid Smyer-Kelly

Mary Joy Scala, staff

Members absent:

Genevieve Keller
Steven Meeks

Helena called the meeting to order.

Review of January 11, 2010 HRC Minutes

p.3 “of” not “or”

Steven Meeks – “commemoration of” 250th anniversary “of Charlottesville” is being planned

Mary Hill Caperton – Moved

Winston Gooding – 2nd

Unanimous – Jan 11, 2010 Minutes approved

2010 Annual Plan

Helena Devereux – We talked about 2010 Plan in January, but needed to come back and talk about it more. She asked Mark how his memo ties in.

Mark Beliles – Our plan should consider having a working budget, to allow committees to know they have a budget to work with – connect funding to a plan.

We should create leadership teams so they will have more energy to do something.

I’d like to lead Education and Public Meetings committee.

Helena Devereux – That’s a good thing to keep in mind.

Each subcommittee should keep in mind there is funding available.

Ex: The transit station exhibit needs improvement – we could invest a couple hundred.

However, we need to be extremely sensitive this year especially.

We need to be certain funds are spent with careful consideration – not spend money unnecessarily. We don’t need to be looking for ways to spend money [just to spend it].

Winston Gooding – The things we do need to be meaningful, similar to the Historical Society event.

Ingrid Smyer-Kelley – I don't understand why Charlottesville doesn't have more enthusiasm for projects.

Winston Gooding – Charlottesville is different, we are more diverse.

Mark Beliles – We are improving – more public events, more markers.

Mary Hill Caperton – Tourism office here does a good job, but most people come for day trips.

Helena Devereux – I still hear talk about the Sacajawea event – if we can do one per year or work up to two per year.

Winston Gooding – The Sacajawea event was our finest hour.

Mary Hill Caperton – We should coordinate the Burley marker event with a school reunion.

February 18 PAPA Meeting

Mark Beliles – The group discussed Preservation Week.

Helena Devereux – A couple of people in Preservation Piedmont took on a huge project last year for Preservation Week; don't think community has enough people to carry on annually.

Melanie Miller – It was expensive.

Mark Beliles – Perhaps our committee could step up next time.

Our committee has money; I would be willing to help.

Mary Hill Caperton – What type of event?

Mark Beliles – Preservation Week would have to be a collaboration.

I am working on a craft and history event at Court Square – May 1st.

Longer term – there is the 250th Anniversary of the City (2012).

Ingrid Smyer-Kelley – You have done so many wonderful events - did you get lots of help or did you work hard?

Mark Beliles – I coordinated committee leaders. I like the idea of events that teach history to the community.

Helena Devereux – As a starting point, we should continue to work with the outline of committees we have now and expand activities in particular areas.

Mark Beliles – Examples of specific events: The big PAPA event, 250th Anniversary in 2012, Spring Preservation Week.

Helena Devereux – We should explore HRC working with others on 2011 Preservation Week.

Ingrid Smyer-Kelley – There used to be lots of volunteers (now they are working).

Helena Devereux – Last year when Preservation Piedmont organized Preservation Week, young professional women, in addition to their 40+ hour week, were willing to donate hours to Preservation Week.

Education and Public Meetings

Helena Devereux – Education/Public Meetings is now in Mark's hands to call committee meetings – Mary Hill Caperton & Ingrid Smyer-Kelley are still interested in Education/Public Meetings committee. Someone call Genevieve to see if she's still interested.

Helena Devereux is willing to work on Public Commemoration.

Mary Hill Caperton – Ask Richard Thrift if he is willing work on the commemoration group.

Helena Devereux – Anyone know if he is interested in the whole city?

Winston Gooding – Guy Lopez expressed desire to work.

Helena Devereux – We have two possible people to contact.

Melanie Miller – I spoke to Lydia - she does not have time right now, working on NEA grant and her PhD.

Helena Devereux – Last time she had good suggestions for new members (including Melanie Miller!)

Winston Gooding – The former interns did a good job helping (April Johnson and Melissa Celli). Mary Hill and Helena are willing to continue.

Helena Devereux – we could work with Historical Society to get more exposure for the Frances Brand paintings.

Melanie Miller – I will join Public Commemoration.

Helena Devereux – Steve Meeks has been involved on Old Jail and “More than a Mall” publication.

Helena Devereux – Steve Meeks was trying to have “More than a Mall” printed.

Mark Beliles - Is website still ongoing?

Melanie Miller – Transit exhibits are on there now, we should add photos.

Helena Devereux – Doug Day’s name is still on there, needs updating
The whole committee should find out, when a project is to begin, if anyone in the whole group wants to work on a committee. We also need an addition of new people. Invite Richard Thrift and Guy Lopez.

Mary Hill Caperton – We might lure additional folks if we have a specific project.

Winston Gooding – We should have a listing of accomplishments. We should have photos of the Edgar Allen Poe event.

Helena Devereux – Huja had pictures of the Poe event. We should have photos of the Monticello Wine Company marker, and the Court Square Event. Search for photos is a worthy thing to do.

Helena Devereux – We are not in a position to discuss budget specifics, but each committee should know funds are available – come to the whole group to request funds.

McGuffey National Register Marker Event

Mary Joy Scala – Schedule date for April 2nd?

Helena Devereux – I will find speaker about William McGuffey.

Mark Beliles – I can be a fall-back speaker.

Mary Joy Scala will email Genevieve Keller, Melanie Miller, Helena Devereux, and Winston Gooding about the State McGuffey marker, in order to get edits made.

Helena Devereux – Transit Station (Frances Brand) display was completed early February.

There are two ideas pending: Historic Society website – Celebration of 30 years of Pedestrian Mall - Coordinate with Preservation Week activities; or
Paul McIntire – things he has contributed to the community, such as pictures of parks, statues, Gordon Avenue Library, the Historical Society, the Martha Jefferson house.
(May 28 is his birthday)

Helena Devereux – Will ask for help by email.

Mary Hill Caperton – Where does The Historical Society get their displays made?

Goals for next meeting – April 1, 2010

Nicely updated list of committees and committee leaders (DRAFT attached) - Fill out what each committee will work on in 2010.

Helena Devereux – Transit Station exhibit.

Winston Gooding – Commemoration.

Melanie Miller – Bus posters. We should put the McGuffey event on the web site.

Mark Beliles – Mark will explore PAPA event for next year.

Melanie Miller – Maybe we could host an event within a larger event.

Winston Gooding – Channel 19 might be better to contact rather than Channel 29.

Adjourned 12:05