MEMORANDUM

To: Charlottesville City Council
From: PLACE Design Task Force (PDTF)
Date: 5/12/15
RE: PDTF Monthly meeting 3/12/15

Members of Council:

In March PLACE considered the following items:

1. Public Comments:
   a. Bill Emory suggested that with all the new hotels in town that the city consider hosting the annual Congress for the New Urbanism (CNU)

2. West Main Street Pilot Concept:
   a. A draft proposal for a pilot project for the West Main Street was circulated by Rachel Lloyd and Scott Paisley
      • Proposal for low-cost phasing & testing of concepts developed under the current West Main streetscape plan and associated parking study.
      • Proposal was reviewed by West Main Street Steering committee as well as PLACE task force.

3. Create 2015 Analysis/Research Presentation Schedule:
   a. Per the previous meeting, a list of objectives was developed for research presentation:
      1. Community Engagement Strategies - presentation/assignment tbd - see PLACE memo item 3 from 12/11/14 - community engagement has been and remains an overarching theme in most discussions
      2. Building on local knowledge for public projects - presentation is scheduled for PLACE's July meeting. Based on work, he is doing with the citywide bike plan, Galen will present strategies for incorporating this knowledge in the public process. Presentation is scheduled for the July meeting of PLACE
         • Pull together background information developed by consultants
         • Catalogue local resources - notably UVA expertise/interest
      3. Creating an effective RFP process - presentation is scheduled for August meeting of PLACE - assignment tbd.
      4. Best Value analysis for Design - 2-part presentation; first part scheduled for PLACE's May meeting with 2nd part to be presented at the June meeting. Rachel Lloyd and Tim Mohr will be responsible for this presentation. First presentation will focus on the U.S. National Park Service methodology for analyzing design.
      5. Design education for community - presentation/assignment tbd
6. Process for using steering committees – presentation/assignment tbd

4. Planning & Coordination for Place-Making “Summit”
   a. General discussion of objectives per PLACE memo 12/11/14 memo referenced above
      • Summit will be integral part of community engagement process
      • Mark Watson noted that there is no one on staff to address “Aging in Place” issues
      • Kathy Galvin noted that the Housing Advisory Committee had a summit recently which might prove a useful model for PLACE to study.
      • Rachel Lloyd noted that having the summit coincide with Architecture Week next year would have potential benefits

5. Code Audit Update:
   • Carrie Rainey (CR) noted that she will take additional comments to forward to the consultant (Lee Ensweiler) re: Form Based code
   • CR noted that a work session to address items not addressed by the Form Based Code is planned.
   • “Streets That Work” findings/determinations will be incorporated in the code audit.

6. Additional Public Comments:
   a. The website for the PLACE task force is way out of date

For the Place Design Task Force:

Mark Watson, RLA           Fred Wolf, RA           Tim Mohr, AIA
Chair                             Vice Chair               Secretary