

The National Citizen Survey™ Demographic Analysis

Demographic	Survey Sample Data	Charlottesville Demographic Data¹
Employment Status	33% not employed	27% not employed
Length of Residency	19% less than 2 years in Charlottesville	32.7% less than 1 year at same address
Housing Unit Type	49% single family house 38% duplex or row house 11% apartment or condo	42.8% multi-unit structures
Housing Tenure	58% rent 42% own	41.3% own
Monthly Housing Cost	24% \$0-\$599 28% \$600-\$999 28% \$1,000-\$1,499 21% \$1,500+	Average Home Value: \$283,800; Average Monthly Mortgage: \$1,219
Presence of Children in Household	79% no 21% yes	20.2% of population Under 18
Presence of Older Adults in Household	84% no 16% yes	9.2% of population Over 65
Household Income	35% <\$25,000 28% \$25-\$50,000 19% \$50-\$99,000 18% \$100,000+	Median household income: \$43,980
Ethnicity	96% not Hispanic 4% Hispanic	5.1% not Hispanic
Race	11% Asian 15% Black 74% White 4% other	6.4% Asian 19.4% Black 69.1% White
Age	18% 18-24 years old 36% 25-34 years old 10% 35-44 years old 13% 45-54 years old 9% 55-64 years old 13% 65+ years old	76% 18-64 years old 9.2% 65+ years old
Gender	53% Female 47% male	52.3% Female 47.7% male

¹ According to US Census Data

Analysis:

All of the demographic data from the sample fits within the Citizen Survey margin of error of $\pm 5\%$ with the exception of employment status, length of residency, and housing unit type. The categories concerning age falls outside of the $\pm 5\%$ margin of error but can be explained due to the fact that the census counts all residents including children but the survey was limited to adults. The difference in the employment and length of residency categories are most likely due the sampling of UVA students who have no full-time employment and change residences annually. The housing unit margin of 6.2% can also be contributed to the sampling of UVA students, a majority of whom live in apartment complexes.