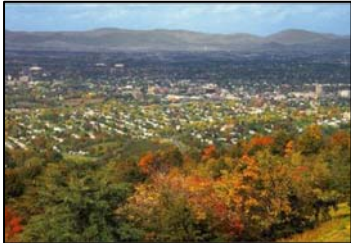


City Profile

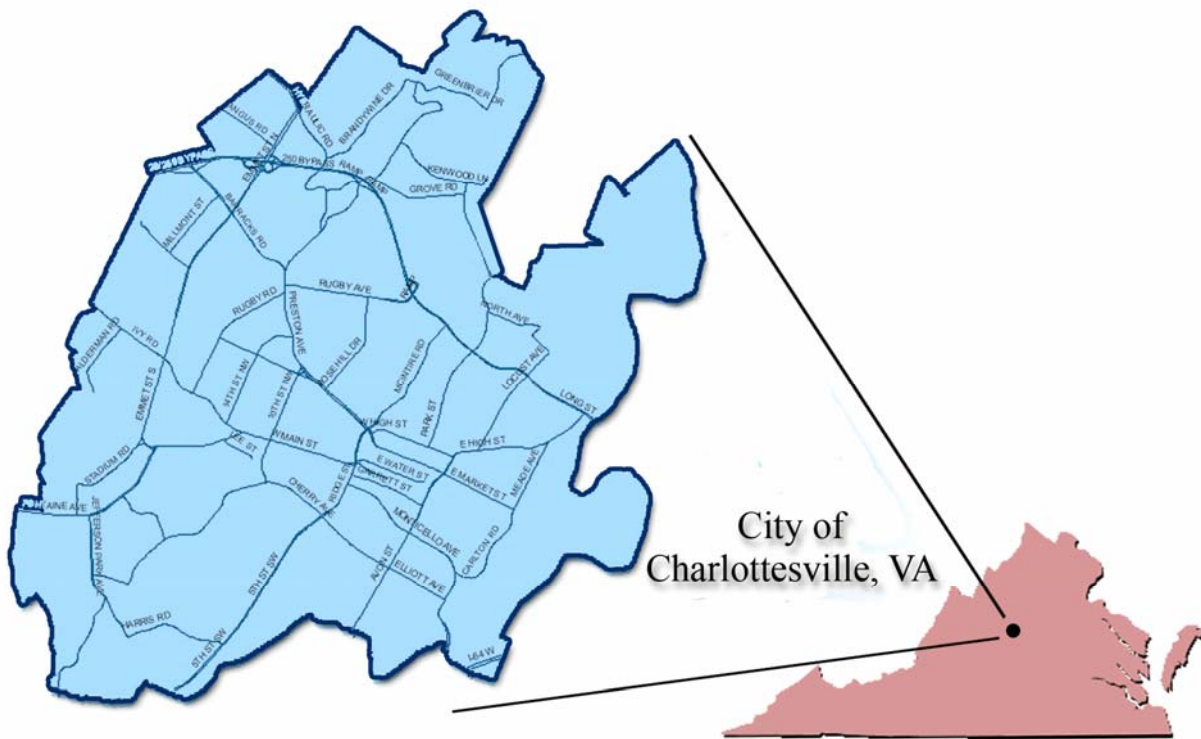
“A World Class City”

Background

The City of Charlottesville encompasses 10.4 square miles and has a population of 43,475. Its rich history began with the town’s establishment in 1762, and it was named for Queen Charlotte, wife of King George III of England. Charlottesville was incorporated as a city in 1888.

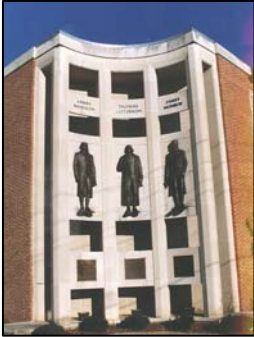


Centrally located in the foothills of the Blue Ridge Mountains just 120 miles from the nation’s capital, Washington, D.C., and 70 miles from the state capital, Richmond, Charlottesville and surrounding Albemarle County is an area rich with culture and deeply rooted in history, having been the home of three Presidents. However, Charlottesville may best be known as the home of Thomas Jefferson and his mountaintop estate Monticello, as well as the University of Virginia, founded by Jefferson and consistently ranked one of the top public universities in the nation. Both Monticello and the University of Virginia are listed on the World Heritage Foundation list of prized cultural or natural assets, making them two of the area’s top attractions. The City has earned a reputation as being one of the most livable places in the country. In 2004 the City was given the distinction by *Cities Ranked and Rated* as the **Best Place to Live in America**, and Charlottesville has consistently been listed among Money and Fortune Magazines’ Best Places to Live and Best Places to Retire.



City Profile

"A World Class City"



City Government

The City operates under the Council/Manager form of government with legislative powers vested in a 5 member Council elected at-large for four-year, staggered terms. The Mayor and Vice-Mayor are elected from within the Council for two-year terms. Administrative and executive duties are performed by the Council-appointed City Manager. There are approximately 916 City full-time equivalent employees.

Business

With its small-town charm and historical setting, Charlottesville attracts new business each year. Charlottesville provides a strategic location for many major high-tech employers, including the largest employer, the University of Virginia, where there are approximately 12,000 University employees, 7,000 hospital employees, and 21,100 students. Other major employers in the area include Albemarle County, the Federal Government, Martha Jefferson Hospital, Wal-Mart, State Farm Insurance, and Northrup Grumman-Sperry Marine. The area also boasts a thriving wine touring and tasting business. The nearly 30 local vineyards make up the state's largest collection with several wineries winning national recognition since the time Jefferson earned the title "Father of American Wine." All of this has resulted in the City's unemployment rate being consistently one of the lowest in the nation, averaging around 6% for 2010.

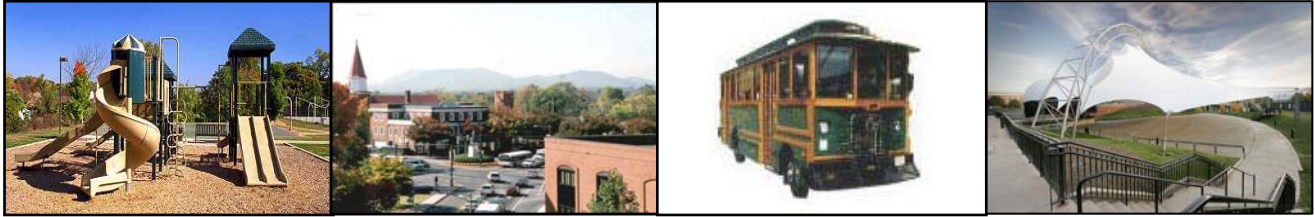
Top Ten Employers in the City of Charlottesville:

- | | |
|----------------------------|--|
| 1) UVA Medical Center | 2) Martha Jefferson Hospital |
| 3) City of Charlottesville | 4) Charlottesville City Schools |
| 5) Aramark Campus | 6) SNL Security LP |
| 7) Design Electric | 8) Pharmaceutical Research Assoc. |
| 9) Kroger | 10) Charlottesville League of Therapists |



City Profile

“A World Class City”



Date of Incorporation	1888
Form of Government	Council-Manager
Current Population Estimate (2010 Census)	43,475
Land Area (square miles)	10.4
Population Density (population/square mile)	4,180
Unemployment Rate (March 2011)	6.0%
Total Real Estate Property Values (2010)	\$5,276,329,600
Taxable Sales (2010)	\$820,895,379
Median Household Income (2008 Census Estimate)	\$42,948
Building Permits (2010)	1,412
City School Students (2010-11 School Year)	3,948
Miles of Streets	156
Number of Acres of Parks and Playgrounds	954
Number of Libraries	3
Number of Traffic Lights	72
Number of Streetlights	6,160
Public Utilities (number of customers)	
Gas	20,165
Water	14,713
Sewer	14,568
Number of Registered Voters	28,279
Bond Rating (General Obligation Bonds)	Moody’s Investor Services Aaa Standard & Poor’s Corporation AAA
Staffing (Full Time Equivalents):	
City	916
Schools	768

Sources:

City of Charlottesville Comprehensive Annual Financial Report for the fiscal year ending June 30, 2010; Virginia Employment Commission - Labor Market Statistics; Weldon C. Cooper Center for Public Service; University of Virginia.

What People Are Saying...



Folks that have lived here for a long time are aware of our City's benefits and the high quality of life in our "World Class" City. Here is also what some other well-known sources are saying about life here in Charlottesville:

Best Place to Live

- 4th Best Place to Live in the Country (*Kiplinger's Magazine*, 2009)
- Dream Town That Has it All: Best Town to Live (*Outside Magazine*, 2006, 2008)
- Best Places to Relocate (*Relocate America*, 2006)
- Best Place to Live in America (*Frommer's Cities Ranked and Rated*, 2004)
- 100 Best Places to Live (*Money Magazine*, 2004)
- #7 out of 50 Top Ten Places in the Country to Raise a Family (*Readers Digest*)
- #6 Best Places to Live in the Country (Arts and Entertainment Television)

Healthiest City Awards

- Healthiest Place to Live (*Men's Journal Magazine*, 2010)
- Top 10 Healthiest Places to Retire (AARP, 2008)
- #2 Healthiest Place to Live in America (Kiplinger's Personal Finance)
- #3 Healthiest Small City to Live in America (*Men's Journal*)

Best Place to Retire

- Top Place to Retire (*Kiplinger's Magazine*, 2010)
- #1 City for Retirement (Kiplinger.com, 2010)
- #2 Best Place to Retire (*Black Enterprise Magazine*, 2008)
- #1 Best Retirement City for Golfers (*Golf Digest*)

Business/Economic Awards

- #11 Best Town to Find a Job (*Forbes Magazine*, 2009)
- #9 Best Small Market for Business (*Forbes Magazine*, 2008)
- #18 Best City for Living and Launching a Business (*Forbes and Money Magazines*, 2008)
- Best Workplace for Commuters (US Department of Transportation, 2006)
- #1 Really Cool Small Southern Market (*Southern Business and Development Magazine*, 2005)

Technological Awards

- Top Ten Digital City #4 (Center for Digital Government, 2009)
- Best City Website (City County Communications and Marketing Association, Savvy Award 2006)

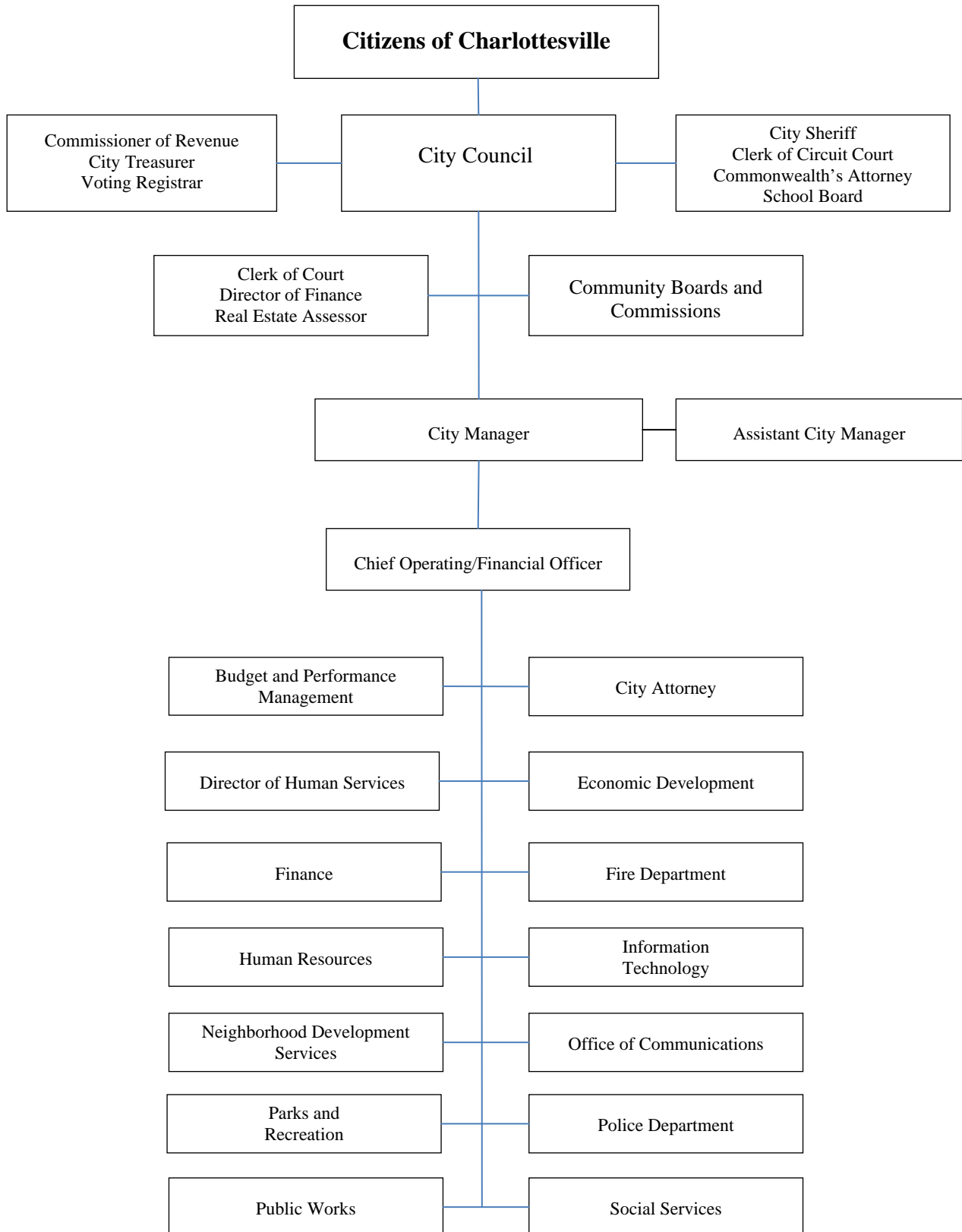
Green City Awards

- Governor's Environmental Excellence Award, Gold and Flag Award in the Environmental Program (Commonwealth of Virginia, 2008)
- Environmental Excellence Award "Outstanding Achievement for Pollution Prevention, Local Government" (Businesses for the Bay, 2007)
- Outstanding Achievement for Pollution Prevention (Chesapeake Bay Stewardship Awards, 2007)
- Top Five Green Cities (*Blue Ridge Magazine*, 2006)
- City Parks and Recreation Department accepted Tree City USA

Special Recognition's

- Distinctive Destination (National Trust for Historic Preservation, 2007)
- Top "Brainiest" Metropolitan Areas (*The Atlantic*, 2010)
- Best College Football Towns (Associate Press Readers, 2010)
- Bicycle Friendly Community, Bronze Level (League of American Bicyclists, 2008)
- Best Trail Running (*Outside Magazine*, 2006)
- Charlottesville Region "The Best New Place to Drink Wine" "Ten Perfect Weekend Escapes" (*Life Magazine*)
- #1 Best Tennis Town (*Tennis Magazine*)
- #2 Most Alive Places to Live (*Modern Maturity Magazine*)

City Organizational Chart



City Wide Staffing (Full Time Equivalent)

<u>Department/Cost Center</u>	<u>FY 09-10</u>	<u>FY 10-11</u>	<u>FY 11-12</u>	<u>General</u>	<u>Non-General</u>	<u>Explanation of Changes</u>
				<u>Fund</u>	<u>Funds</u>	
				<u>Change</u>	<u>Change</u>	
Management						
Mayor/Council	1.00	1.00	1.00	0.00	0.00	
City Manager's Office/Administration and Office of Communications	8.00	8.00	8.00	0.00	0.00	
Office of Economic Development	4.00	4.00	4.00	0.00	0.00	
City Attorney	6.00	6.00	6.00	0.00	0.00	
Voting Registrar	3.00	3.00	3.00	0.00	0.00	Up to FY 2010, a City staffer, shared with Albemarle County, spent part time at the Department of Motor Vehicles. This is no longer the case and is now being counted full time for the City.
Total	22.00	22.00	22.00	0.00	0.00	
Internal Services						
Finance Department: Purchasing/Risk Management/Warehouse	6.00	6.00	6.00	0.00	0.00	
Human Resources	8.00	8.00	8.00	0.00	0.00	
Information Technology	18.00	18.00	18.00	0.00	0.00	
Total	32.00	32.00	32.00	0.00	0.00	
Financial Services						
Commissioner of Revenue	13.00	13.00	13.00	0.00	0.00	
Finance Department: Management/Real Estate Assessment/Utility Billing Office	34.00	34.00	34.00	0.00	0.00	
Treasurer	13.00	13.00	13.00	0.00	0.00	
Total	60.00	60.00	60.00	0.00	0.00	
Healthy Families & Community						
Community Attention	33.00	34.25	34.25	0.00	0.00	In FY 2011, a newly hired Social Worker with a 40 hour per week schedule, replaced one that worked 30 hours per week.
Juvenile Justice Services (CCF)	1.00	0.00	0.00	0.00	0.00	
Department of Social Services	97.38	99.85	100.35	0.00	0.50	The half time change in FY 2012 reflects a newly hired Eligibility Worker's hours increasing from 20 to 40 hours per week.
Neighborhood Development Services	32.00	32.00	32.00	0.00	0.00	
CDBG/HOME Grant Coordinator (Grant Funded)	1.00	1.00	1.00	0.00	0.00	
Parks and Recreation: Parks Maintenance	38.00	37.00	37.00	0.00	0.00	The reduction in FY 2010 can be attributed to transferring one FTE from Parks Maintenance to Recreation Administration to create a new Recreation Division Manager position.
Parks and Recreation: Recreation and Programs	25.25	26.75	27.75	1.00	0.00	In FY 2010, a Recreation Leader was moved from Athletics to Youth Programs and became a full time position, and a Recreation Center Aide was increased .25 hours. During FY 2011, two vacant quarter time Recreation Center Supervisor I positions were eliminated and a Recreation Division Manager was added after transferring one FTE from Parks Maintenance. The additional FTE in the General Fund represents the First Tee Coordinator, which will be considered a General Fund position starting in FY 2012. This FTE is moved from <i>Parks and Recreation: Golf Fund</i> .

<u>Department/Cost Center</u>	<u>FY 09-10</u>	<u>FY 10-11</u>	<u>FY 11-12</u>	<u>General</u>	<u>Non General</u>	<u>Explanation of Changes</u>
				<u>Fund</u>	<u>Funds</u>	
				<u>Change</u>	<u>Change</u>	
Parks and Recreation: Golf Fund	8.00	8.00	7.00	0.00	(1.00)	Starting in FY 2012, the First Tee Coordinator will be a General Fund position since this budget proposes that the entire First Tee budget become a General Fund division of Parks and Recreation. The FTE is moved to <i>Parks and Recreation: Recreation and Programs</i> .
Total	235.63	238.85	239.35	1.00	(0.50)	
Infrastructure/Transportation						
Public Works: Administration, Facilities Management and Maintenance	16.25	16.00	16.00	0.00	0.00	During FY 2011, two part time Custodian II's that were created in FY 2008 were made into one full time Custodian II position, producing an FTE savings of .25.
Public Works: School Building Maintenance	16.00	16.00	16.00	0.00	0.00	
Public Works: Fleet Management	12.00	12.00	12.00	0.00	0.00	
Public Works: Public Service	51.00	51.00	51.00	0.00	0.00	
Public Works: CAT/Greyhound Station	78.00	78.00	77.50	0.00	(0.50)	In FY 2012, two vacant Relief Transit Bus Operators will be eliminated after determining that the same level of service can be achieved with less, resulting in an FTE savings of .50.
Public Works: Pupil Transportation	28.50	28.50	27.50	0.00	(1.00)	In FY 2012 two vacant part time School Bus Operator positions are proposed to be eliminated after determining that the same level of service can be provided with two fewer drivers.
Public Works: Utilities	93.00	93.00	93.00	0.00	0.00	
Total	294.75	294.50	293.00	0.00	(1.50)	
Public Safety & Justice						
City Sheriff	11.00	11.00	11.00	0.00	0.00	
Commonwealth's Attorney	13.50	13.50	13.50	0.00	0.00	
Courts and Other Support Service	11.00	11.00	11.00	0.00	0.00	
Fire Department: Operations	89.00	89.00	89.00	0.00	0.00	
Police Department	146.00	146.00	146.00	0.00	0.00	
Total	270.50	270.50	270.50	0.00	0.00	
City-Wide Total	914.88	917.85	916.85	1.00	(2.00)	

Note: Full Time Equivalent (FTE) refers to the number of hours an employee works. For example, a regular FTE works 40 hours per week and is counted as one FTE. A part time employee that works only 20 hours per week is counted as .5 FTE. The position totals in this budget only include **full or part time regular positions**, and NOT temporary or seasonal employees due to the turnover rate of those categories, and the fact that the numbers of these employees can vary greatly in any given year. The exception is CTS/Greyhound who regularly employs temporary and relief drivers and whose numbers remain steady during the year.