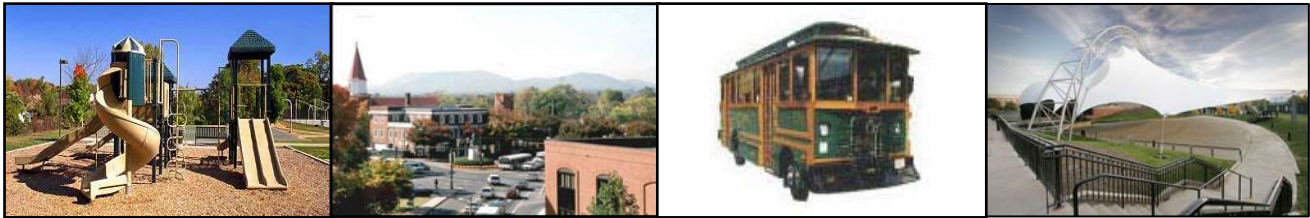


**City Profile**



Date of Incorporation	1888
Form of Government	Council-Manager
Current Population Estimate (2007 Census Estimate)	41,228
Land Area (square miles)	10.4
Population Density (population/square mile)	3,964
University Students Residing within City (2009)	9,000
Unemployment Rate (December 2009)	5.8%
Total Real Estate Property Values (2009)	\$5,366,536,851
Taxable Sales (2008)	\$867,731,000
Median Household Income (2005 Census Estimate)	\$33,041
Building Permits (2009)	1,719
City School Students (2009-10 School Year)	3,812
Miles of Streets	156
Number of Acres of Parks and Playgrounds	987
Number of Libraries	3
Number of Streetlights	5,960
Public Utilities (number of customers)	
Gas	19,443
Water	14,224
Sewer	14,080
Number of Registered Voters	28,678
Bond Rating (General Obligation Bonds)	Moody's Investor Services Aaa Standard & Poor's Corporation AAA
Number of Employees (FTE's):	
City	917
Schools	786

**Sources:**

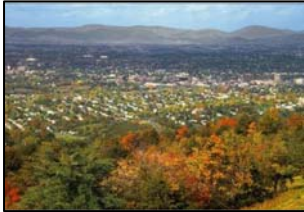
City of Charlottesville Comprehensive Annual Financial Report for the fiscal year ending June 30, 2009 Virginia Employment Commission - Labor Market Statistics; Weldon C. Cooper Center for Public Service; University of Virginia.

**City Profile**

**“A World Class City”**

**BACKGROUND**

The City of Charlottesville encompasses 10.4 square miles and has a population of 41,228. Its rich history began with the town’s establishment in 1762, and it was named for Queen Charlotte, wife of King George III of England. Charlottesville was incorporated as a city in 1888.



Centrally situated in the foothills of the Blue Ridge Mountains just 120 miles from the nation’s capital, Washington, D.C., and 70 miles from the state capital, Richmond, Charlottesville and surrounding Albemarle County is an area rich with culture and deeply rooted in history. However, Charlottesville may best be known as the home of Thomas Jefferson and his mountaintop estate Monticello, as well as the University of Virginia, founded by Jefferson and consistently ranked one of the top public universities in the nation. Both Monticello and the University of Virginia are listed on the World Heritage Foundation list of prized cultural or natural assets, making them two of the area’s top attractions.

**NATIONAL RANKINGS & AWARDS**

The City has built a reputation as one of the best places to live in the United States. In 2004, Charlottesville was chosen as the best place to live in America by Frommer’s Cities Ranked and Rated. Other national rankings include **“Best Small City in the South”** (Money Magazine), #3 **“The Best Small Cities”** (Men’s Journal), one of **“Top Ten Places to Raise a Family”** (Reader’s Digest), **“One of the Best Small Places for Business and Career”** (Forbes/Milken Institute), **“Best Tennis Town”** (Tennis Magazine), **“#2 Healthiest Place to Live in America”** (Kiplinger’s Personal Finance), one of **“Seven Dream Towns that Have it All”** (Outside Magazine), **“Most Energetic City in the Country”** (USA Weekend), **“Best Retirement City for Golfers”** (Golf Digest), and the list goes on and on.



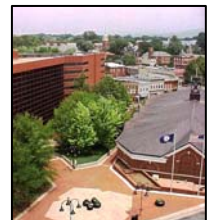
**CITY GOVERNMENT**

The City operates under the Council/Manager form of government with legislative powers vested in a 5 member Council elected at-large for four-year, staggered terms. The Mayor and Vice-Mayor are elected from within the Council for two-year terms. Administrative and executive duties are performed by the Council-appointed City Manager. There are approximately 917 City full-time equivalent employees.



**BUSINESS**

With its small-town charm and historical setting, Charlottesville attracts new business each year. Charlottesville provides a strategic location for many major high-tech employers, including the largest employer, the University of Virginia, where there are approximately 11,000 University employees, 7,000 hospital employees, and 20,000 students. Other major employers in the area include Albemarle County, Martha Jefferson Hospital, Wal-Mart, State Farm Insurance, and Northrup Grumman-Sperry Marine. The grape business is currently the fastest growing agricultural industry in the region and local wines and vineyards have been nationally recognized ever since Jefferson earned the title “Father of American Wine.” All of this has resulted in the City’s unemployment rate being consistently one of the lowest in the nation, averaging around 6% for 2009.



**Top Ten Employers in the City of Charlottesville:<sup>1</sup>**

- |                                 |                              |                            |
|---------------------------------|------------------------------|----------------------------|
| 1) UVA Medical Center           | 2) Martha Jefferson Hospital | 3) City of Charlottesville |
| 4) Charlottesville City Schools | 5) Aramark Campus            | 6) Region Ten CSB          |
| 7) SNL Security LP              | 8) U.S. Postal Service       | 9) Pharm. Research Assoc.  |
| 10) Kroger                      |                              |                            |

<sup>1</sup> Source: Adapted from the Virginia Employment Commission Labor Market Information for the City of Charlottesville (Second Quarter 2009).

## What People Are Saying...



Folks that have lived here for a long time are aware of our City's benefits and the high quality of life in our "World Class" City. Here is also what some other well-known sources are saying about life here in Charlottesville:

- **Frommer's Cities Ranked and Rated** – Charlottesville Ranked Best Place to Live in America! (2004)
- **Men's Journal** — #3 Best Small City to Live (2004)
- # 1 Municipal Website – National Association of Government Webmaster & City County Communications Management Association (2006)
- **Farmers Insurance Survey** – One of the Safest Mid-sized Cities in America (2008)
- **Money Magazine** — Best Places to Live (1999 & 2000)
- **Outside Magazine** — One of the Best Places to be Found, also one of Seven Dream Towns That Have it All
- **Kiplinger's Personal Finance** — #2 Healthiest Place to Live in America
- **Reader's Digest** — Top Ten Places in the Country to Raise a Family (#7 out of 50)
- **American Health** — Top Ten Healthiest Cities for Women (#6)
- **Golf Digest** — Best Retirement City for Golfers (#1)
- **Tennis Magazine** — Best Tennis Town (#1)

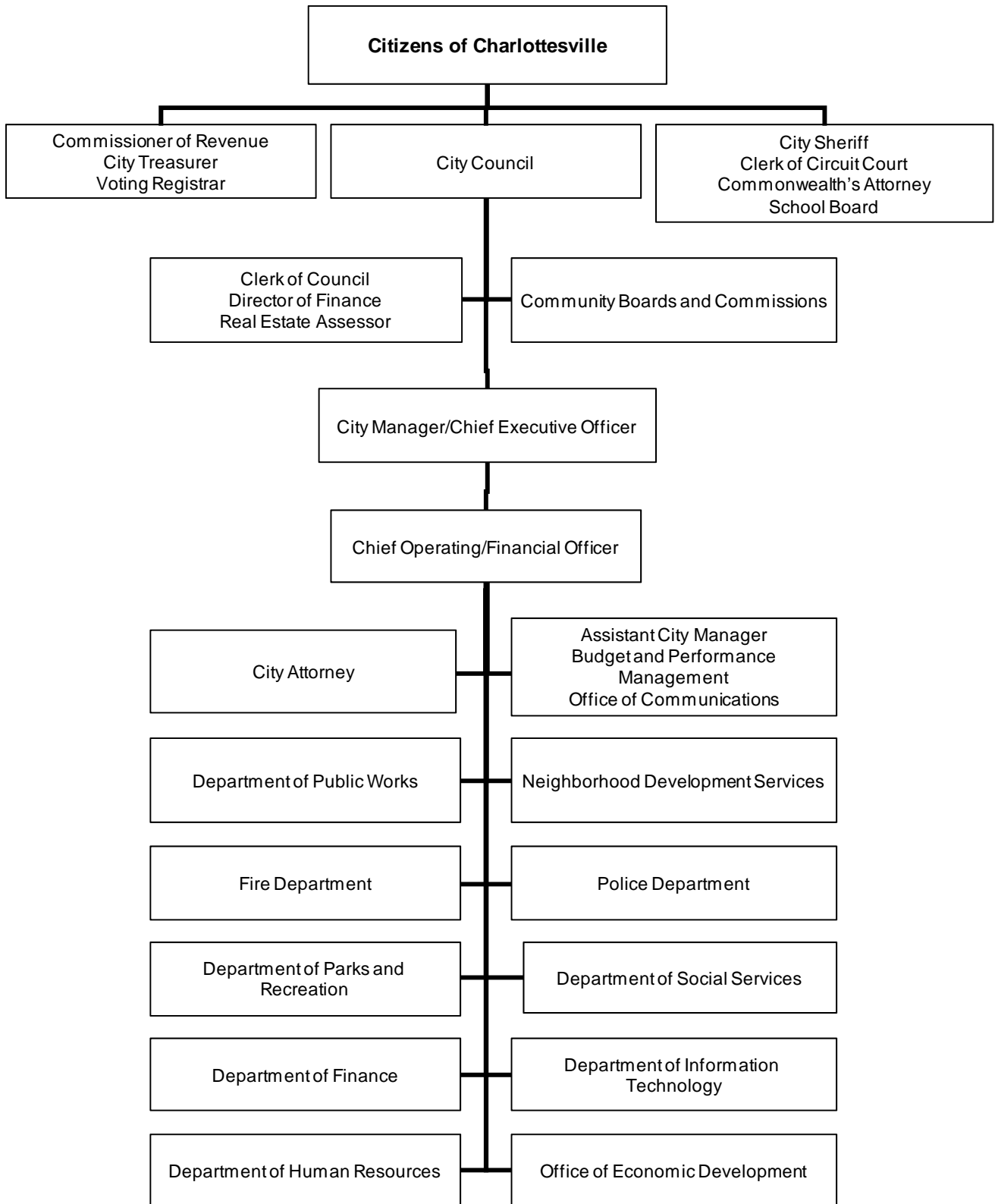


- **Americas Best Places to Retire 2007** – Best College Towns (#5), Best Four-Season Towns (#3)
- **Department of Transportation** – Best Workplace for Commuters
- **Southern Business & Development** - #1 Really Cool Small Southern Markets
- **Business 2.0 Magazine** — Fastest Growing Business Markets with a population under 1 million (#2)
- **E-Podunk.com** — Best Small College Town (#1)



- **Life Magazine** – The Best New Place to Drink Wine
- **National Trust for Historic Preservation** – Distinctive Dozen Destinations
- **Arts and Entertainment Television** — One of the Best Places to Live in America (#6)
- **Black Enterprises Magazine** – Best Places to Retire 2008 (#2)
- **Modern Maturity Magazine** — Most Alive Places to Live (#2 College Town)
- **Forbes/Milken Institute** — Best Small Places for Business and Career 2008 (#11)
- **Expansion Magazine** — Best Metro Areas for Overall Quality of Public Schools 2004 (#3)

**City Organizational Chart**



**City Wide Staffing (Full Time Equivalent)**

<u>Department/Cost Center</u>	<u>FY 08-09</u>	<u>FY 09-10</u>	<u>FY 10-11</u>	<u>General Fund Change</u>	<u>Non General Funds Change</u>	<u>Explanation of Changes</u>
<b>Management</b>						
Mayor/Council	1.00	1.00	1.00	0.00	0.00	
City Manager's Office/Administration and Office of Communications	8.00	8.00	8.00	0.00	0.00	
Office of Economic Development	4.00	4.00	4.00	0.00	0.00	
City Attorney	6.00	6.00	6.00	0.00	0.00	
Voting Registrar	2.50	2.50	2.50	0.00	0.00	
<b>Total</b>	<b>21.50</b>	<b>21.50</b>	<b>21.50</b>	<b>0.00</b>	<b>0.00</b>	
<b>Internal Services</b>						
Finance Department: Purchasing/Risk Management/Warehouse	6.00	6.00	6.00	0.00	0.00	
Human Resources	8.00	8.00	8.00	0.00	0.00	
Information Technology	18.00	18.00	18.00	0.00	0.00	
<b>Total</b>	<b>32.00</b>	<b>32.00</b>	<b>32.00</b>	<b>0.00</b>	<b>0.00</b>	
<b>Financial Services</b>						
Commissioner of Revenue	13.00	13.00	13.00	0.00	0.00	
Finance Department: Management/Real Estate Assessment/Utility Billing Office	34.00	34.00	34.00	0.00	0.00	
Treasurer	13.00	13.00	13.00	0.00	0.00	
<b>Total</b>	<b>60.0</b>	<b>60.0</b>	<b>60.0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Healthy Families &amp; Community</b>						
Community Attention	26.00	33.00	33.00	0.00	0.00	
Juvenile Justice Services (Community Attention)	1.00	1.00	1.00	0.00	0.00	Starting in FY 2011, this position, as well as the State and local funding, will be housed under Community Attention rather than the Commission on Children and Families.
Department of Social Services	104.925	98.85	99.85	0.00	1.00	Per a joint City/County Efficiency Study Recommendation, administrative services for the Comprehensive Services Act (CSA) are to be moved to the City and County, respectively. This additional FTE represents a CSA Coordinator. A CSA Coordinator will be housed at the County's Department of Social Services as well, and will work in concert with the City's Coordinator to carry out all CSA administrative duties.
Neighborhood Development Services	32.00	32.00	32.00	0.00	0.00	
Weed and Seed Coordinator (Grant Funded)	0.50	0.00	0.00	0.00	0.00	The grant that funded this position expired in FY 2010 and subsequently, the position was eliminated.
CDBG/HOME Grant Coordinator (Grant Funded)	1.00	1.00	1.00	0.00	0.00	
Parks and Recreation: Parks Maintenance	40.00	38.00	38.00	0.00	0.00	
Parks and Recreation: Recreation	25.50	25.25	25.25	0.00	0.00	The reduction of .25 FTE's during FY 2010 resulted from departmental efficiency measures.
Parks and Recreation: Golf Courses	9.00	8.00	8.00	0.00	0.00	
<b>Total</b>	<b>239.93</b>	<b>237.10</b>	<b>238.10</b>	<b>0.00</b>	<b>1.00</b>	

<u>Department/Cost Center</u>	<u>FY 08-09</u>	<u>FY 09-10</u>	<u>FY 10-11</u>	<u>General Fund Change</u>	<u>Non General Funds Change</u>	<u>Explanation of Changes</u>
<b>Infrastructure/Transportation</b>						
Public Works: Administration, Facilities Management and Maintenance	16.25	16.25	16.25	0.00	0.00	
Public Works: School Building Maintenance	14.00	16.00	16.00	0.00	0.00	Two FTE's were added in FY 2010, the result of two school employees retiring, at which point the position is obtained by the City. The Schools fully fund this contract and the positions.
Public Works: Fleet Management	12.00	12.00	12.00	0.00	0.00	
Public Works: Public Service	51.00	51.00	51.00	0.00	0.00	
Public Works: CTS/Greyhound Operations	81.50	78.00	78.00	0.00	0.00	The reduction of 1.75 FTE's in FY 2010 can be attributed to the elimination of vacant positions resulting from improved scheduling efficiencies.
Public Works: Pupil Transportation	32.00	28.50	28.50	0.00	0.00	
Public Works: Utilities	93.00	93.00	93.00	0.00	0.00	
<b>Total</b>	<b>299.75</b>	<b>294.75</b>	<b>294.75</b>	<b>0.00</b>	<b>0.00</b>	
<b>Public Safety &amp; Justice</b>						
City Sheriff	11.00	11.00	11.00	0.00	0.00	
Commonwealth's Attorney	13.50	13.50	13.50	0.00	0.00	
Courts and Other Support Service	11.00	11.00	11.00	0.00	0.00	
Fire Department: EMS and Ambulance Services	7.00	0.00	0.00	0.00	0.00	
Fire Department: Operations	89.00	89.00	89.00	0.00	0.00	
Police Department	146.43	146.00	146.00	0.00	0.00	The reduction in FTE's that occurred in FY 2010 can be attributed to departmental reorganization efforts.
<b>Total</b>	<b>277.93</b>	<b>270.50</b>	<b>270.50</b>	<b>0.00</b>	<b>0.00</b>	
<b>City-Wide Total</b>	<b>931.11</b>	<b>915.85</b>	<b>916.85</b>	<b>0.00</b>	<b>1.00</b>	

**Note: Full Time Equivalent (FTE)** refers to the number of hours an employee works. For example, a regular FTE works 40 hours per week and is counted as one FTE. A part time employee that works only 20 hours per week is counted as .5 FTE. The position totals in this budget only include **full or part time regular positions**, and NOT temporary or seasonal employees due to the turnover rate of those categories, and the fact that the numbers of these employees can vary greatly in any given year. The exception is CTS/Greyhound who regularly employs temporary and relief drivers and whose numbers remain steady during the year.