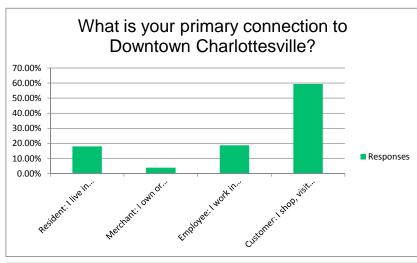
What is your primary connection to Downtown Charlottesville?

Answer Choices	Responses	
Resident: I live in Downtown Charlottesville	18.02%	51
Merchant: I own or operate a business in Downtown Charlottesville	3.89%	11
Employee: I work in Downtown Charlottesville	18.73%	53
Customer: I shop, visit cafes/bars/restaurants, or have appointments in Downtown Charlottesville	59.36%	168
Other (please specify)		15
	Answered	283
	Skipped	7



Other (please specify)

Categories

live within city limits

What are the boundries of "Downtown Charlottesville?" I don't know if I live there or just close to there.

and my work (construction) takes me downtown frequently

I am a local photographer and I work with many businesses on the downtown mall.

I also am customer downtown.

I live just outside downtown and my wife works downtown

City resident

Lives within 3 miles of downtown

Visitor

Also a city resident

I live one mile from downtown

Charlottesville resident - live in Fifeville

Avoid this area

My child attends the school in town

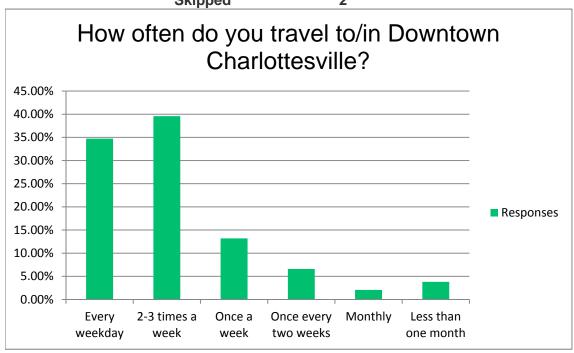
I live in Ivy, work downtown.

Downtown Charlottesville Parking Survey What is your home zip code? Answered 287 Skipped 3

	Responses						
4	22911	22903	22902	22902	22901	22902	22902
2	22901	22902	22903	22902	22901	22903	22924
2	22901	22902	22903	22903	22903	22901	22902
4	22902	23093	22911	22901	22903	22902	22902
4	22903	22932	22932	23937	22932	22903	22969
ı	None of your	22947	22903	22901	22932	22902	22942
2	22902	22903	23903	24401	22903	22911	22902
2	22901	22902	22903	22903	22949	22911	22903
4	22911	22903	22903	22902	22903	22903	22903
4	22974	22932	22901	22911	L7P 4W7	22903	22901
4	22902	22903	22902	22911	22902	22902	22902
2	22936	22903	22932	22901	22911	22902	22901
4	22947	22903	22902	22903	22902	22963	22901
4	22902	22936	22903	22902	22911	22902	22902
2	22903	22901	22911	22903	22924	22902	22901
4	22902	22902	22902	22903	22963	22903	22901
2	22901	22902	22903	22901	22902	22903	22903
2	22902	22902	22903	22947	22903	22963	22902
2	22911	22947	23093	22903	22903	22901	22923
2	22911	22903	22902-6091	22903	22901	22901	22902
4	22902	22903	22980	22902	22901	22902	22903
2	22903	22901	22903	22903	23024	22901	22902
2	22920	22902	22911	22903	22903	22902	22901
4	22902	22902	22901	22902	22903	22911	22932
2	24590	22924	22942	22901	22904	22903	22902
4	22903	22923	22947	22901	22911	22903	22901
4	22903	22911	22902	22963	22902	22901	22903
4	22901	22902	22901	22901	22902	22901	22911
2	22920	22911	22901	22903	22901	22911	22902
2	22902	22902	22903	22903	22901	22903	24435
2	22902	22903	22903	22911	22901	22903	22945
2	22903	22947	22902	22911	22902	22937	22903
2	22902	22902	22911	22903	22911	22902	22901
2	22947	22902	22901	22936	22902	22903	22932
2	22902	22911	22903	22959	22903	22923	22980
2	22903	22923	22901	22902	22903	22936	
2	22901	22903	24477	22902	24590	22902	
2	22903	22903-4225	22947	22902	22902	24590	
	23093	23226	22901	22903	22902	22903	
	22902	22903	22901	22903	22911	22903	
	22902	22801	22911	22901	22935	22902	
2	22903	22902	22932	22901	22902	22947	

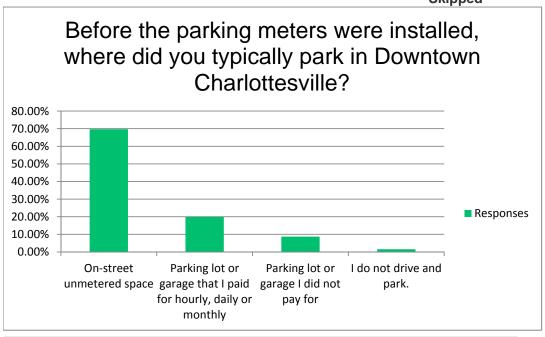
Downtown Charlottesville Parking Survey How often do you travel to/in Downtown Charlottesville?

Skipped		2
	Answered	288
Less than one month	3.82%	11
Monthly	2.08%	6
Once every two weeks	6.60%	19
Once a week	13.19%	38
2-3 times a week	39.58%	114
Every weekday	34.72%	100
Answer Choices	Responses	



Before the parking meters were installed, where did you typically park in Downtown Charlottesville?

, , , , , , , , , , , , , , , , , , , ,	7 1	
Answer Choices	Responses	
On-street unmetered space	69.72%	175
Parking lot or garage that I paid for hourly, daily or monthly	19.92%	50
Parking lot or garage I did not pay for	8.76%	22
I do not drive and park.	1.59%	4
Other (please specify)		17
	Answered	251
	Skipped	39



Other (please specify)

Categories

1, 2, and 3 above garage in my building

Part of my condo fee.

Water street meter lot

the same

pay lots also

And on the street, after 6 pm

My work place used to validate 2 hrs in the big parking garage but no more parking space for disabled persons

My street, Jefferson Street. Now people who don't live here use this parking rather than pay the meters.

50/50 in a garage or unmetered space

there could be combos to this answer -

Also parked in garage if I couldn't find a space

on street or in market street garage with validation

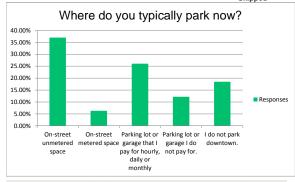
or Parking garage with validation from the transit center

both on street and lot

I walk from the County Office Building to avoid the pay for parking situation.

Where do you typically park now?

where do you typically park now.		
Answer Choices	Respo	onses
On-street unmetered space	36.97%	88
On-street metered space	6.30%	15
Parking lot or garage that I pay for hourly, daily or monthly	26.05%	62
Parking lot or garage I do not pay for.	12.18%	29
I do not park downtown.	18.49%	44
Other (please specify)		32
	Answered	238
	Skipped	52



Other (please specify)

Categories

Don't go, too greedy. Especially until 8p. Make downtown accessible for all

garage in my building

Water street meter lot

same

I now avoid Downtown because of the meters and prices

hopefully I can put more commenst in below

Try to park unmetered space but if not available pay in open lot

I used to park in Market St garage on weekdays and get 2 hr free with FOL stamp at library. I would then go and have lunch. Now, I just park free in garage for one hr and do not buy lunch. Who loses here????

I have to actually wonder if I have change, which makes me not bother

I am so frustrated with the City Council and their incompetence, I do not even want to go Downtown.

The meters cannot be seen in the bright light, and the kiosks are extremely confusing. There are free parking signs and meters. Is it free or meter? What a mess. I now go to Barracks Road of the Mall. Will NEVER park on the street now

Yikes! No where! I park 5 blocks away after driving around forever. I tried using the new fancy meter but can't really figure it out

Wherever I can find a spot. Preferably on-street unmetered.

Also in parking garage

I have tried both the garage, on-street unmetered and metered space

disabled space

Or in parking garage

50/50 garage/unmetered space

Or we Uber/Lyft

I'm boycotting charlottesville

1

or, again, in garage if I can't find a space

Wherever I have to.

I received a handicap tag and I use that or parking garage + validation. I can not afford paid spaces downtown.

Metered unmetered garage paid

Use parking garage if necessary but I avoid the downtown area.

I am totally confused about parking now

I am not going downtown now

My husband works downtown and has a designated parking spot for work. I now use this spot whenever I go downtown.

When I do drive, end up looking for unmetered space a few blocks off mall or use Water St. garage.

A mixture of all of the above, wherever I can.

County Office Building.

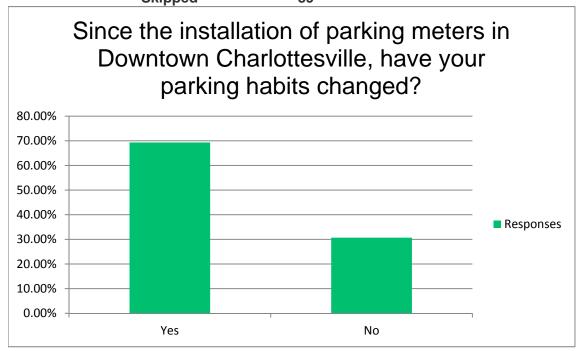
When choosing to park in the downtown area, please rate the following considerations from 1 (least important) to 7 (most important):

	1		2		3		4		5		6		7		Total	Score
Type of parking (street/lot/garage)	21.95%	45	15.12%	31	10.73%	22	7.80%	16	10.24%	21	18.05%	37	16.10%	33	205	4.12
Location/distance (convenience to destination)	10.38%	22	15.57%	33	19.81%	42	20.75%	44	15.57%	33	11.32%	24	6.60%	14	212	4.24
Ease of finding a space	10.28%	22	12.15%	26	14.95%	32	20.09%	43	17.76%	38	15.42%	33	9.35%	20	214	3.93
Cost/price	21.03%	45	11.21%	24	8.88%	19	9.35%	20	8.88%	19	11.21%	24	29.44%	63	214	3.75
Security/safety	8.52%	19	10.31%	23	17.94%	40	15.70%	35	17.94%	40	13.45%	30	16.14%	36	223	3.71
Length of time (not having to move my car until I leave the area)	6.03%	14	12.93%	30	15.52%	36	15.95%	37	17.67%	41	17.24%	40	14.66%	34	232	3.63
Weather	19.41%	46	18.14%	43	8.86%	21	8.86%	21	12.66%	30	13.92%	33	18.14%	43	237	4.08
														A	nswered	251
														9	kinned	30



Since the installation of parking meters in Downtown Charlottesville, have your parking habits changed?

Answer Choices	Responses	
Yes	69.32%	174
No	30.68%	77
	Answered	251
	Skipped	39



How have your parking habits changed since the installation of parking meters?

Tion have your parking habite onanged enroe the metanation of parking	go.o.o.	
Answer Choices	Responses	3
I now avoid parking on-street in Downtown Charlottesville.	37.74%	60
I still park on-street downtown, but now park farther away in unmetered areas.	39.62%	63
I now use the new All-Day Parking Voucher.	0.00%	0
I now use a private weekly or monthly permit to park downtown.	0.63%	1
I now park in the free Avon Street Park & Ride lot or use the 7th Street lot after 5PM	0.63%	1
I now use Market Street Garage or Water Street garage instead of parking on-street	13.84%	22
I now park for shorter lengths of time.	10.06%	16
I now try to avoid coming to Downtown Charlottesville.	57.23%	91
I now visit at different times of day or different days of the week.	11.32%	18
I now bike, walk or take the bus instead of driving.	5.66%	9
Other (please specify)	11.95%	19
	Answered	159
	Skipped	131



I now consider looking for and using on-street parking.

the meter system is terrible

I no longer shop anywhere within the city limits.

I avoid trips into c'ville as much as possible

It is a mess, and the conversation with the Parking Guy was not fruitful. He is an idiot!

I am quitting my job and never going downtown again

i now shop and eat 5th st and 29 north

I've tried to change my parking habits to work with the paid parking that has been established. It's hard to find a spot to park for 1 hour to do business with local businesses on the mall.

I look for a disabled parking space. I leave if not available.

I think twice about shopping downtown if the products/experience are available elsewhere with a cheaper or easier parking situation.

The timing of Installing the parking meters was insane. Is there not one brain among the city council?.

I use Uber/Lyft more frequently if I will be there for extended periods of time.

I now can find parking on-street in downtown.

I now use the meters instead of the garage

n

Have been gone

I would be unable to come Downtown if I hadn't gotten a handicap tag.

I use on street parking more and pay the meters.

What is an all day parking voucher? I can't find unpaid parking, and if I do I get a ticket. I also use the garages at great expense. No, i don't bike 14 miles to work let alone walk, or even walk the 12 miles to a bus stop

Other (please specify)

Categories

Meters don't work for credit cards

Parking validation is SUPER confusing - which businesses validate which garage?! who can keep track?

When friends come to see me they must pay to park

Oh! It's easy to park on the street if you're okay with exhorbitant rates. And, there are plenty of spaces. It's appalling. This whole plan was expensive to implement and totally counter productive.

Now all you see are the fringe elements walking on the Mall.

Far fewer visitors to downtown. You need to encourage, nit dissuade people from coming

It's easier to find a space, but I don't go downtown much, because of the metered parking.

The 2 hr spots are now filled.

People are not shopping Charlottesville anymore.

I know more andmore people from the county/surrounding area who avoid C'ville

It is a disaster. We were promised data by end of October and nothing from Siebert. He is not responsive or helpful or even cares about the merchants.

My friends do not go Downtown anymore. Pantops is another place we meet.

Don't go downtown much

It does seem slower downtown this fall.

Lots of locals have received tickets because they were working with the downtown stores. Not shopping or for pleasure. Work. Definitely has made me think twice about dealing with the downtown stores.

Nazis with handicap placards parking evwrywhere

Downtown employees are taking most of the disabled spaces.

It is now more difficult to find a space in a place that I would now park. The expensive metered spaces tend to be more open and available.

No idea. I no longer go downtown

Do not know, as I've stopped going Downtown.

There are lots of open metered parking but it is extremely difficult to find unmetered.

This program is counter productive to our community's diversity and inclusion. It prices people out of being able to enjoy downtown.

more difficult to find an open parking space without a meter

While empathetic to the plight of the disabled, there are WAY too many HC parking spots downtown now.

People are mad

I spend less time Downtown so I haven't taken note of changes.

I have noticed a significant reduction in the number of people visiting downtown since the August madness. The City needs to find ways to welcome and encourage people to visit downtown.

Instead, they have shot themselves in the foot. They have done and continue to do so much harm. Citizens are sick of them. Who wants to drive past the shrouded Lee and Jackson Statues.

Parking meters is just an iota of what is wrong in the City of Charlottesville. I am not answering the next few questions because I do not use the metered spaces.

Not sure

Nobody goes downtown anymore

it seems less small town friendly. makes me want to avoid the whole situation

front of library was empty because it's crazy to ask people to pay for parking there.

More people are avoiding going downtown.

Used to be parking was free after 6 pm; now it's not free until after 8 pm.

Am abiding going there

But the spaces are unavailable as they aren't free so it doesn't count

Have been gone

there are lots of empty metered spaces, wasted and unsued

There are empty meters but not other empty spots

It hasn't changed. Street parking is still hard to find.

There might be more car traffic as people circle around looking for a space before giving up and leaving

Haven't been to the downtown area in quite a while and don't plan on going.

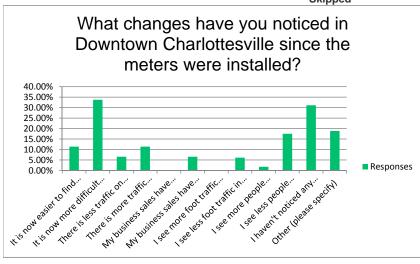
now rarely come downtown

A lot of businesses are seeming to cut hours or staffing levels

I used to work downtown but my office moved to Pantops right around the time the meters were installed, so my relationship to downtown has changed so significantly that it's hard to assess the affect of the meters.

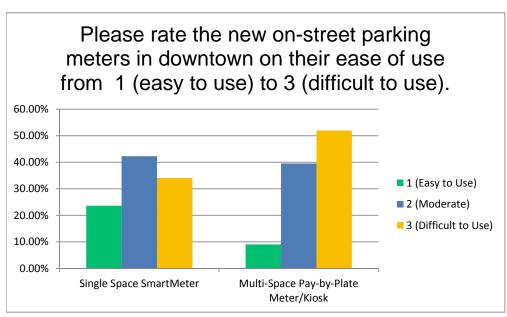
What changes have you noticed in Downtown Charlottesville since the meters were installed?

Answer Choices	Responses	S
It is now easier to find an open parking space.	11.40%	26
It is now more difficult to find an open parking space.	33.77%	77
There is less traffic on local streets.	6.58%	15
There is more traffic on local streets.	11.40%	26
My business sales have increased.	0.00%	0
My business sales have decreased.	6.58%	15
I see more foot traffic in my business.	0.00%	0
I see less foot traffic in my business.	6.14%	14
I see more people walking in Downtown Charlottesville.	1.75%	4
I see less people walking in Downtown Charlottesville.	17.54%	40
I haven't noticed any changes	31.14%	71
Other (please specify)	18.86%	43
	Answered	228
	Skipped	62



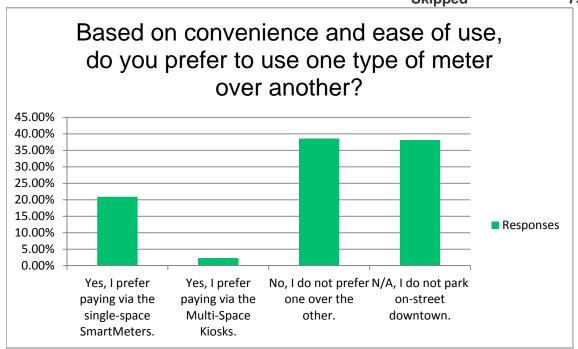
Please rate the new on-street parking meters in downtown on their ease of use from 1 (easy to use) to 3 (difficult to use).

					Skip	ped	100
					Ansv	wered	190
Multi-Space Pay-by-Plate Meter/Kiosk	9.04%	16	39.55%	70	51.98%	92	177
Single Space SmartMeter	23.63%	43	42.31%	77	34.07%	62	182
	1 (Easy to Use)		2 (Moderate)		3 (Difficult to U	Jse)	Total



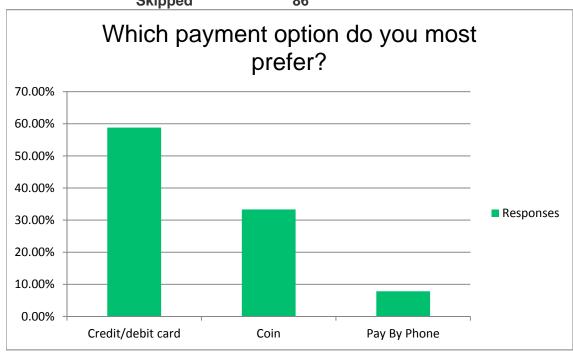
Based on convenience and ease of use, do you prefer to use one type of meter over another?

Answer Choices	Response	es
Yes, I prefer paying via the single-space SmartMeters.	20.93%	45
Yes, I prefer paying via the Multi-Space Kiosks.	2.33%	5
No, I do not prefer one over the other.	38.60%	83
N/A, I do not park on-street downtown.	38.14%	82
	Answered	215
	Skipped	75



Downtown Charlottesville Parking Survey Which payment option do you most prefer?

Answer Choices	Responses	
Credit/debit card	58.82%	120
Coin	33.33%	68
Pay By Phone	7.84%	16
	Answered	204
Skipped		86



Is the new \$1.80/hour cost of parking on-street appropriate for Downtown Charlottesville?

Answer Choices	Responses	
Yes	12.33%	28
No	87.67%	199
Explain		139
	Answered	227
	Skipped	63



Explain Categories

Make downtown accessible and inclusive

too high

Is expensive and inconvenient

Big city pricing!

Too much competition for other shopping areas... also time limit with paying really bad

no cost is ideal

should be free

There should be no on- street parking fees

Seems a little off if the parking garage is \$1.50/hour. Shouldn't street parking be cheaper?

should be cheaper

I will not use parking meters under any circumstances

The one time I parked a few weeks ago I was towed by Shiffletts and I still have time left on the meter

Discourages parking, coming downtown.

Pretty steep

Too high

I'm not there for a full hour most of the time

Seems too high.

seems like a lot

There are plenty of garages to choose from in downtown Charlottesville, street parking should not be metered.

It discourages people from coming downtown--why pay to park here when you can park free everywhere else (Mall, Barracks Road, etc)

This is very costly, and designed to generate revenue for the City, but it hurts business for shops and restaurants. It's also unfriendly to tourists!

Historically such fees are always increased until cities are less hospital to visit.

The meter does not say the rate. I put in \$.50 and only got 17 minutes, which is a rip off. I went back to my truck for more quarters only to find the transaction completed before I could put money in,

I hate the system(s) and think it is just another regretabloe decision by our governing bodies.

It is antithetical to the joys of small city living. Find some other way to fill your depleted coffers that does not drive away business and degrade the quality of life here.

way too high

Free is best.

Street parking should be first hour free, then a lower hourly rate than Market Street Garage

too much

Downtown is about bumping into people you know and chatting. Putting in almost \$2 to get a cup of coffee and chat with a few folks is crazy. Cost of living here is expensive enough.

Outrageous! I have stopped shopping Charlotesville.

Drives out those who are not affluent/wealthy; those who work lower wage jobs.

should be free

NO! that's exorbitant! It's far too much, and who has that much change (you'd need to 2 hours to be safe for lunch), and the credit card option is non-intuitive and buggy. It's awful.

It does not matter. They are CONFUSING! Where to pay, how to pay, and I am a PhD!

This is awful

Should not have to pay for parking.

It is an entirely too expensive rate or an employee that spends a full work day downtown

Too expensive for on street parking - more than I've ever paid in other cities (e.g. Cincinnati, St. Louis)

Too high and a difficult amount to pay if paying with coins

the parking meters make it much less likely that I come to the downtown mall - easier to shop and work (banks, etc) elsewhere now

Way too expensive.

I find Staunton's system much more inviting and welcoming to the use of their downtown. And they don't even ask you to pay on Saturdays!! That's a city that wants people to use the downtown area.

Too expensive

It should be free as it was.

I needed to load things from Sealed with a Kiss on the downtown mall. It takes about 1/2 hour to an hour. Having to find \$2 in change when I need to do business downtown and didn't plan on buying anything is hard.

I had only \$.60 and I ran and barely finished in time. Makes me not want to go downtown to work with the businesses there. I also received a \$30 ticket citation for metering parking illegally right after the meters were installed.

there were no signs up. there was no banner on the garage saying 1 hour free. i parked in two hour free parking like I always do infront of the 400 building, and when I came back 30 minutes later with a

Sealed with a Kiss bag in hand (\$7,000 dress inside), I received a ticket for \$15. Then, I received in the mail a citation stating it was late and had to pay \$30. Cost me over \$30 to do business downtown in the last month. Definitely avoiding downtown.

big jump from free

It's too expensive

Too much. Way more than Richmond and should be free.

It is ridiculously expensive.

Why such an odd amt? Who has that amt at the ready?

That seems too high. Especially between 5-8 PM

It is too expensive and not easy to pay with change.

It's too expensive

Are you serious?! Why?

Raises the price of trying to stop for a guick cup of coffee

I have always enjoyed the ability to park on the street close to my destination, not need to pay and be gone in an hour+.

Too expensive

Too high

Too expensive for all-day parking.

This is steep for people who previously parked for free.

How the heck are you supposed to pay with coins? You can't use guarters anymore. It's the worst.

It's highway robbery!

Too high, not available to all people.

Entirely too high!!!

If I am running into a store like Melody Supreme to buy an item for \$10 for example, you just made that item almost 20% more expensive. That hurts the retailer because I shop less now.

Much too expensive

Too expensive.

Provide free parking so citizens will visit downtown.

Nearly \$2 is absurd for parking in such a small city, especially when ride-share services can get you from one side of town to the other for about \$10. If a consumer is making an extended visit downtown,

it would make more sense to use a rideshare service and not have to worry about parking for the same price/inconvenience that the meters serve.

I find street parking to be intensely annoying and I definitely wouldn't consider it at nearly 2 dollars an hour.

Far too expensive. You almost double the price of previous pay spaces and taken away all of the previously free spots

Better than \$1.80/hour

It hurts the employees on the mall who are low income. The meters essentially tax the workers on the mall who need to be there for up to 10 hours a day. A very unfortunate use of collecting tax dollars on the low income workers of Charlottesville.

It went from like .50 to 1.80... Quite ridiculous. If I am desperate I will pay, if not NO WAY!

To add \$3.60 to a cup of coffee and strolling the Downtown Mall makes coming to the mall more of a no-deal for me.

Should be free

It is appropriate but I am not going to pay it. When I go downtown it's to spend \$ at local restaurants and events. I'm just not going to park where I have to pay, I will park a few blocks away or not go downtown at all.

its just more bureaucracy. Given the cost of meter maids, it can't really be worth it

I think it's too high. Maybe it's just me, but I might use the meters if the charge was \$1.50/hr or less.

too high for people of lower income. discourages them from coming.

It should not cost money. Too expensive.

It's insane to start charging for street parking downtown when parking is already so limited and affordability is already a sensitive issue.

Set the rate as the market demands. If spaces are empty, lower the rate. If spaces are full, raise the rate. Dynamic pricing would be welcome.

It's too expensive. Should be \$.50 per hour.

Don't like to have to pay for on street parking - and I think having to stand with credit card in hand could be invitation to theft.

It shouldn't be free, but it should be cheaper to encourage more customers to come downtown.

It's ridiculous(factor in the cost & maintenance of the meters. Crazy.

Much too expensive

You should remove these meters and stop charging people to park on the street near downtown.

It is much higher than many major cities. For example, metered parking in Tucson, AZ is \$1/hour, which is much more reasonable.

way too expensive

that is a ridiculous, exclusionary rate that will have devastating consequences

Just pick a convenient price and move on. This seems like an odd price point.

\$1.00/hour would be more reasonable.

Take the meters out. It will hurt Business. But please allow Nazi's to march on our city! That's always good for our downtown. Yes, I'm being sarcastic (and I'm NOT a sarcastic person).

This is just an added expense/tax for those of us coming downtown

Parking on the street should be free.

You idiots need to start paying attention before Downtown becomes a wasteland like before the Mall.

Too expensive

Are you out of your fucking minds? Way to high, \$0.20 an hour is more appropriate.

That is crazy expensive. It makes me grateful I don't own a car.

Much too expensive if you have to be downtown for any length of time

too expensive & no choice for length of stay.

You're taking money from local businesses by having ppl pay for parking. It may be increasing city revenue but it is taking money from businesses because ppl don't come downtown anymore or extra money is going into the meter.

WAY too expensive. That's why there are so many unsued metered spaces!

It seems very high and discourages people from coming downtown.

It's a fine price, but you need to number the spaces

Cville is a small city and parking should be easeful downtown to promote businesses, not expensive and difficult.

WAY TOO EXPENSIVE. AND you can not use unused time--they are double collecting or more on that time. Not OK.

It is ridiculously overpriced

The city taxes are high enough as it is. There should be enough generated from businesses and paid by residents to make up for this. Indicates there is bad accounting happening.

Seems a little high and inconvenient. Multiples of 25 cents would be easier

it is cheaper to park in one of the garages, especially if i can get the card validated

That seems high to me, especially for people who work downtown at low wage jobs.

Charging anything is moronic. We ended the charging "experiment" 20 years ago without a single complaint.

The price is entirely too high, I have less to spend on stores and eateries, and I frankly come to town less.

Because this isn't Northern Virginia

It shouldn't cost anything with reasonable time limitations

Big city price for small city

Should have a discounted rate for multiple hours.

Should be lower - ie visiting the library or a merchant shouldn't cost \$\$

Way too expensive!

Too expensive.

Other cities are less expensive.

ridiculous

It is too expensive and complicated that discourages DTM visits and consequently business. It is NOT friendly or inviting.

Back when I lived in the city, it was already a hassle finding spaces for short trips to pay bills or do shopping. I've watched friends have to leave jobs downtown because there is no employee friendly parking,

and the customers are finding other places to shop putting a burden on the interesting niche stores.

Too expensive. If I couldn't park in the Water Street Garage for free, I would stay away from the downtown mall.

I will not pay for parking downtown. I have avoided the metered spaces at all costs, and have never parked in a garage in my 7 years of living here. Paying for parking is for tourists.

It's too expensive

Should be free

Parking should be more accessible for everyone

Too expensive stop taxing people for working and trying to shop

Paying for parking only discourages people who are already dreading trying to find a spot downtown.

Too expensive and deters people from staying downtown

It's too expensive.

Parking should be free, allowing people to spend their money at businesses instead thus giving the City more than enough tax revenue. Stop milking your own people.

It's crazy expensive and I will never pay that. I will either park somewhere else or not come downtown.

I think all on-street parking should be free.

Is the new first hour free and \$1.50/hour cost of parking thereafter off-street (Market Street Garage) appropriate for Downtown Charlottesville?

Answer Choices	Responses	
Yes	66.51%	145
No	33.49%	73
Explain		77
	Answered	218
	Skipped	72



Explain Categories

no payment needed is preferable

refer to #13

Could be \$2.00/hour and I don't think it would make a difference. First hour free is a great draw for shorter shopping trips.

Ridiculous

Free hour good, but hourly fee still a bit pricey.

No. It will just anger people who get stuck with the \$1.50 cost if they run over an hour and they'll never use it again.

It's fine, if free parking is also available in other spots. We didn't need to fix something that wasn't broken. As always, our Town Council finds a way to waste money on "experts" and gain nothing.

I always enjoy saving money but wonder if this won't result in higher taxes.

My truck is not allowed in the garages

make it a dollar per hour

No, we need free parking, NO METERS, NO METERS, NO METERS, and the voucher system back with businesses stamping the tickets.

Garage parking is better than street parking. The first hour should NOT be free and the hourly rate should be higher than street parking.

No. Too high to shop Charlottesville.

too expensive

I didn't even know about that.

Yes, but why can't we get the 2 hour stamp from Market Street Lot?

Yes, at least you are doing something for the customers. All you are doing are making Downtown a Ghost Town!

There should be no cost when parking is already difficult to find

Too damn expensive.

It is an entirely too expensive rate for an employee that works a full workday downtown

Prefer the 2 free hours

Way too expensive.

It helps for the upkeep of the garage and the salary of staff

It should be free since cville does not force developers to create appropriate parking for projects.

It's not a fair price for a local driver who wants to work with local businesses downtown and can't do that within a one hour period. There should be some voucher or something people like me can get to do business downtown and not pay to park.

Should be free.

Parking onstreet should be free.

If I am parking to attend an event, it seems OK. If I am parking to shop, well it seems odd that I should have to pay to spend my money in Charlottesville instead of the county or elsewhere.

Not for when you're going to be longer than an hour

Indoor, cheaper, secure, more reasonably priced

If i'm dining downtown which could be 2+ hours, I find that reasonable.

Too expensive

Both downtown parking garages should have some policies.

The free hour is great, but after that it's kind of pricey.

But I was not aware of this until I stumbled into it this week by chance.

Too expensive

Now if I am making a quick trip to downtown, I am more likely to use the parking garage, but only if my visit will be less than an hour to qualify for the free parking. Although, I am less likely to stay and visit other shops/restaurants, and rather just run my errand and leave.

It is a way to encourage people to come downtown.

It's okay, I wouldn't mind paying less though.

Better than it is but still to much

Yes, for those coming to visit the mall for s night out.

Perhaps appropriate, but i'll leave the downtown area sooner and local business will be impacted by my lack of patronage.

I can park at county businesses for free

My answer is the same as for 14. It makes sense to charge for parking in a city like ours but for me I'm not going to park where I have to pay, regardless.

who knows. I don't want to have to think about prices and deals and timing, just want to ditch the car and get on with my day

That's my go-to now, if I don't see any open parking on Jefferson.

when i go downtown it's usually for between 2-4 hours (dinner/show/etc.) I would prefer 2 hrs free and then the \$1.50 /hr

Bring back the 2 hour rubber stamp. Still too expensive.

This at least allows people to run quick errands like going to CVS or the PO without having to pay extra.

First hour free is the right move

Free parking. 2 hr max

Too expensive. One free hour is not enough.

I think that the first hour free is a good gimmick but the transition and the current management of Market St is abysmal.

what exactly is so worth paying to park downtown for that can't be found elsewhere with free parking/ home delivery? Seems like an antiquated idea that ignores current shopping trends that already have local businesses fighting for their lives. Give us something worth paying for, or just be happy that anyone wants to go down there at all after the summer of hate and a complete loss of faith in

local law enforcement and policy makers. Thank God for last night's election results! Maybe we will finally get some fresh minds offering real ideas on how to change what is a huge problem and absolutely shouldn't be! (talking about downtown in general)

Reston, Va Towncenter has 4- 4 or 5 story FREE garages for it's residents. People come out and SHOP there. Look into it.

Fine fee for paid parking

Stop ripping off your constituents.

Idk

First hour should always be free and \$1.50 an hour is crazy high, your once again out of your fucking minds!

But exceptions need to be made for employees.

Too expensive if you want people to shop downtown when there are other options in Charlottesville that have free parking (stonefield,5th at station etc)

NOt if you are pushing more people nto the lots and off the streets. This whole scheme is an excellent way to kill downtown. The garage is partly city owed. The streets are city owed. The city should support downtown use--not tax away all but the wealthy.

First hour free is fine but 1.50 is a little much, especially for people from out of town visiting. They aren't like me... I can find a free parking spot because i know the area. They are stuck having to use the garages.

it seems like you should have kept the 2-hour free parking spaces (the green signs we have had for decades)

They used to waive the fee if you went just a little over an hour - not anymore.

Completely useless. No one knows about it, and they are just oissed when rhey can't validated as usual at a store.

Better, but still makes me come to town less.

good for short errands

This sounds a little better.

Everything downtown is too expensive these days. If the city would guit getting sued we wouldn't need the extra revenue.

@ .75/hour for the first two hours this is a much more appropriate charge for the Downtown area

two hours should be free; get real

It's better, but I don't have to pay for restaurants and shopping anywhere else in Charlottesville

It is better than what the charge was before

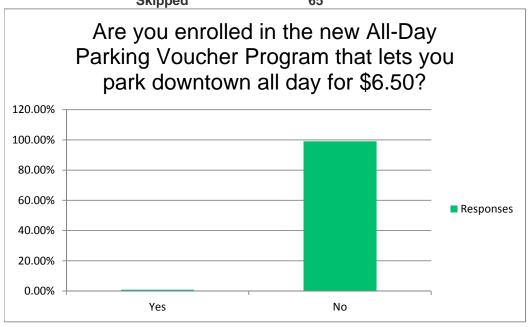
first hour free and 1.50/hr thereafter is appropriate for a parking garage, not meter

Parking should be free, allowing people to spend their money at businesses instead thus giving the City more than enough tax revenue. Stop milking your own people.

All on-street parking spaces should be free.

Are you enrolled in the new All-Day Parking Voucher Program that lets you park downtown all day for \$6.50?

	Skipped	65
	Answered	225
Why or why not?		118
No	99.11%	223
Yes	0.89%	2
Answer Choices	Responses	



Why or why not? Categories

I don't come downtown frequently enough

I don't want to pay anything for on-street parking

I had no idea this existed.

don't want to pay

Not necessary.

What is the voucher program?

Didn't know about it.

don't need

I was not aware of the program.

I didn't know about it

I don't come that often. And, no one has even promoted that Voucher Program. I knew nothing of it until this survey.

Don't need it and didn't know it existed.

My visits are irregular enough that this will not work

Don't work there, duh.

I have a monthly pass to Market Street Garage.

didnt know about it

Never heard about it.

Do not park in Charlottesville anymore. It is the city of no love.

Avoid downtown as much as possible

pay monthly Water St garage

Being downtown all day? that doesn't sound like a thing people do, unless they live downtown. Seems silly.

What is this? No body knows about this?

Didn't know about it.

I should not have to pay for parking when I come to work, especially when I did not have to when I accepted my current job.

I have no information about how to enroll in just a program

Didn't know about it

I walk if possible instead

I don't need so much time. It's too expensive.

I really don't stay for more than 2-3 hours

I don't need it. My office has free parking. Because the developer recognized the need for a parking lot.

Why would I? I am a local girl, grew up here. I'm not paying Cville to park. I've already paid over \$30 to park in the last month to Cville for "illegal" parking violations when all I did was park in normal marked spaces 2 hour free.

Unaware it was an option

Because it should be free

I only park and stay downtown if I can find a disabled spot near my destination.

Don't need it.

I rarely park downtown for more than 3-4 hours.

I rarely stay downtown long enough to make it worth paying that much.

didn't know about it, usually only parking for 4 - 6 hours in the evenings

Too expensive for my use needs

I haven't heard of it at all

Do not visit often enough to justify the cost

I do not need All-Day Parking.

Don't come often or long anymore

did not know about it

Still too expensive.

didn't know about it

cost

I never need to be downtown all day.

I did not know about this. It is also not a good deal when I just need to go downtown for an hour.

It is of no use to me.

Did not know about it

No need

I don't work downtown. I go there to eat and shop - a lot less than I used to.

Because I refuse to pay that when free parking options were/and are still available. If Knoxville, TN can manage free parking for downtown Charlottesville certainly can, too.

I don't visit enough for it to be of any use.

It doesn't apply to me

Didn't know it existed

I rarely spend all day downtown

I'm not an all day person. I don't work downtown, But if I want to go downtown & spend \$\frac{1}{2}\$ in the evenings & weekends that is a hefty price tag to be allowed to spend my \$\frac{1}{2}\$. It is a deterrent for residents & vacationers alike.

I don't go enough

This program was not promoted to restaurants, stores, and businesses downtown. Nobody knows about it

Didn't know it was an option, and even so is out of my budget

Never heard of it.

Not interested in paying to park at all really.

I'm seldom there for 2-3 hours, and \$6.50 seems hefty to me

Because I no longer go to downtown Charlottesville

its so tedious to figure out all of these things

Need more info.

haven't needed it vet

I personally have monthly lot parking paid by my employer; not everyone is so lucky.

Occasional visitor.

Didn't know about it

Did not know about it, would rarely park more than a few hours downtown.

Didn't know about it.

Never heard of it.

see above

Too expense

I didn't know about it. That would also be a significant cut from my paycheck since I come downtown to work.

I don't go downtown ALL day.

I don't spend whole days downtown

I don't go there enough

Because it's stupid.

Wasnt aware. Wouldn't use anyway

Are you kidding me, when I go down town, which is less now, I'm there an average of 2-4 hours, I now go to shopping and entertainment areas in the county where parking is free

I didn't know about it, but I don't park downtown much anyway.

I do not own or want to own a car.

Too expensive

I don't spend all day there. But if I know I was and it'd be cheaper, I would

I am never there that long

I did not know it existed or where to get the voucher

Why would I be. I come downtown 3 or 4 times a week to shop, bank go to the library. Why would I pay to do this??? If they meter all of downtown, I am not sure what I would do.

Why would anyone pay that much money for all-day parking? I can imagine once a month, or maybe if I"m visiting a town as a tourist. Not as a local... it's pretty ridiculous as locals make the cogs turn around here.

I have monthly garage parking

I am not downtown every day, and the parking situation makes me loathe going downtown now

No need - I typically park for an hour or less.

Never heard of it, and I am very concerned about the parking issues as a business owner. \$6.50/day is \$195 a month. About the same as a monthly pass in the garage for which there is an enormous wait and neither

I nor my employees can afford anyway. Where do we get to park? Scottsville?

Don't need this.

Don't want to spend the whole day, just a few hours.

Haven't heard about it.

I don't go downtown unless I must now

did not know about it

I didn't know about it

I don't go to the downtown area on a regular basis and when I do it is for either short periods of time or just long enough to eat dinner or lunch.

Will soon

too expensive

not worth it when free parking at malls

Didn't know it existed.

Do not stay long enough to justify \$6.50 a day

Never heard or saw anything about this supposed program

Not downtown enough to do that...but it's a good rate.

This is the first I'm hearing of it.

Didn't know it existed

Not down there for that long

I will avoid going down there all day during the week

I do not work downtown, but live downtown.

Parking should be free, allowing people to spend their money at businesses instead thus giving the City more than enough tax revenue. Stop milking your own people. didn't know it even existed. Was this advertised or publicized anywhere?

My work provides free parking.

How would you improve parking in Downtown Charlottesville? Tell us in a few words (OPTIONAL).

Answered 138 Skipped 152

Responses Categories

More alternativesBetter public transportation

Get rid of the meters

Remove the meters please

I'm not opposed to pay for parking, but when I went to the Water Street lot, I was surprised! I paid \$9 that evening for 3 hours of time. Just lower the pricing.

On street if you must pay.... no time limit.

provide free or greatly reduced cost for using all busesdowntown, not just the Hoo bus.

I'm a newer resident and find it unusual that prices are not clearly posted on the entrances to the parking garages.

With regards to the parking meters, having a mobile app available is a lot faster and more convenient than typing in your license plate every single time.

Get rid of meters. Hurts downtown businesses and sends the wrong message to downtown visitors.

Remove parking meters and limit on-street parking to two hours

Lower rates and have the first floor of the garage for people staying less then an hour. You shouldn't have monthly Parker's parking on the lower level.

Fix metersCredit cards don't workCredit cards get stuck if machine is wetYou can't get them out without pliers

Wow, the parking validation situation is terrible. It used to be that every place validated both garages. Now certain places validate one or the other, but trying to remember which garage the

store/restaurant/destination I'm patronizing is too much to remember. It's way too confusing. Now I just try to park in an unmetered street spot a block or two further away.

Free 2-hour parking as before. Everyone knew it, understood the consequences, and was used to it. No one wants to pay for something that used to be free.

Go back to the old system without meters; make the parking garages affordable.

Privatize.

Remove all meters

Eliminate those meters!

Let all businesses validate any and all parking.

More free parking short term for shoppers like me and some kind of long term for employees with a shuttle?

To encourage visitors parking needs to be easy and cheap or free. You don't pay for parking in other popular shopping areas in Cville/Albemarle.

NO METERS. NO METERS. NO METERS!!!! And bring back businesses stamping tickets.

Make street parking free again or make the first hour free with lower hourly rates. End the free first hour of parking in the Market Street Garage. People should not be incentivized to use the Market Street Garage for short term parking, because that makes it difficult for people who work downtown to find parking unless they arrive early in the morning. I pay for a monthly parking pass to the Market Street Garage, and since the parking meters have been installed and the Market Street Garage made the first hour free, any time I have to come to work later in the morning (or return from an errand) it is very hard to find parking in the garage. I often have to park on the roof, and even then there aren't very many spots available.

Make on street parking free

Buy back that huge garage on Water St. guit trying to make so much \$ on parking and focus on guality of life in this lovely town.

Go back to the way it was before the meters were installed.

remove meters

remove the meters.

The meter's display need to be easier to read in the daylight. The kiosks are confusing. The signs are not easy to understand. There are signs for free 2 hour parking that have not been taken down

I am not impressed with the communication from Siebert or the City in general. I am frustrated with City Council and the City and would move my business when I get a chance.

Keep it the way it was. There is a problem with security and you now made the parking a problem

Take away meters and pay lots

Make it FREE. Build a new parking garage. People should not have to pay to pay just to get to WORK. It's stupid and wastes money.

I would eliminate the parking meters altogether and focus on building more or larger parking garages or off-site parking lots

There is always empty parking lots everywhere, especially after 5. But they are restricted, expensive, reserved... Charlottesville doesn't want people to be able to park eadily, cheaply

another garage

When I tried to park in the market st garage this week, there was a sign that said temporarily full on one side and park here on the other. I initially drove past the garage because i thought it meant it was full
. I did not find another place to park so I went back to the garage and found a place on the roof. I am still not sure which sign was meant to apply. I did wonder until I found that spot if I would have to call the person I was meeting at a restaurant downtown and tell them I could n't park. So my recommendation would be to ensure there is plenty of space in the market st garage and ensure that any signs are clear and

only in view of would-be parkers if they actually apply.

In most cities, there is a parking garage close to the city center that accommodates parking. The water street and market street garages are not large enough. another lot needs to be built for the city. but NOT with Mark Brown.

Free parking along all streets build a 3rd parking garage and have businesses get a stamp for their customers.

Remove the meters, add free parking lots. Stop adding unnecessary buildings and businesses that go bankrupt or leave.

Require new developments to have underground parking for tenants, employees, and other businesses during off hours.

More loading zones (at least) to help locals work with the businesses downtown. Ask downtown employees how many of them have received tickets within the last two months! Downtown mall employees and myself can't afford to pay these ridiculous parking fees when all we want to do is make money and do a good job.

meter needs to show how much time is left. It's fine to have limited-ish parking, but there need to be better transit alternatives, and affordable parking for low-wage workers.

Remove meters

Take out meters

Make it free.

Have free parking.

More free parking for visitors

Go back to free on street parking.

Parking areas need to have enough street lights. The side streets can get very dark after sunset. Safety downtown is now a real concern

Metered surface lots are a good option but those are being phased out; when the City Market lot is eliminated it's going to be bad for people like me.

More spaces without meters

Take out the meters. You are affecting the welcoming tone of Downtown. You want to encourage more business, not less. Meters are not the way to control parking spaces.

I would prefer to keep the small town convenience of on street no meter parking, it's upsetting if people abuse this privilege.

Make more free parking spaces available--both Parking Garages have them, but are not making them available due to the in-fighting going on.

Free handicap whether meter or not: as in DC

More frequent and reliable bus options

Our first priority should be addressing the issues that came to light last summer- our disenfranchised citizens. The parking meters send a message of exclusion.

more FREE parking you jerks

Go back to the way it was before and/or build more parking decks..

decrease the cost of parking meters

Get rid of paid street parking.

Reduce the number of handicap spots and loading zones. Increase the number of "quick parking" 30-minute limit spots. Make sure Mark Brown never buys another property or business in Charlottesville ever again. Please do not charge so much at the meter for parking

Upgrade the meters in the water street open air lots and make parking available in private space.

I lived in Knoxville for about a year and a half, and if an East Tennessee city can see how free parking boosts the traffic, consumer behaviors and economic growth of downtown, than an affluent little southern city like Charlottesville should be able to do the same. I do much less shopping in downtown Charlottesville because I can get similar products/services at other outdoor shopping centers that offer free parking. By trying to force pay-for-parking options, you ultimately take away from the appeal of the downtown mall and are hurting the businesses. As a consumer, I'm not hurt either way, I will simply go elsewhere. This seems like a selfish money-grab on the city's part to me.

Go back to free on-street parking. Those who work downtown should be given a monetary allowance for parking in the garages which would leave more on-street parking for visitors.

With the garage it's fine as it is.

get rid of meters, actively seek to free up more free parking. Promote downtown businesses

Free on street parking

Make it free and plentiful. What you lose in parking revenue, you'll gain in taxes on goods and services downtown.

free parking and more parking. We want more visitors, not scare them.

I'd prefer to see more bike locks and less on street parking! I say that as someone who bikes and drives, and I don't mind being pushed toward biking or parking in a garage. People do what is most convenient and it's okay for you to help us make better choices!!!

Cheap Meters specific to each parking space that are easily seen

Remove the meters they hurt the workers on the mall who need to park long term.

More of it. Fewer million dollar condos.

Free parking in garages on the weekends no metered spots on the streets

There are two things in this world you should not have to pay for... water and parking! After 5 or 6, Make it free. Before six you get two hours free and then you have to pay. That way people who work downtown are encouraged to walk or park and ride the transit system.

Use pay by phone app system

no meters on the streets

I would build a trolley line that went up and down Old Lynchburg Rd (past my house) all the way from Plank Rd to 5th St to Ridge to McIntire to the JWW Parkway to Rio - maybe turn around at the Northside Library & come back! I could leave my car at home.

Get rid of the meters. Bring back the rubber stamp two free hours. Downtown is already hard to park at and this makes it harder.

Well, first I'd lose the meters. That just pushes more people up 29 to do their shopping; it's senseless. I'd add designated scooter spots so people could park scooters w/o taking up car-sized spaces. Re-evaluate loading zone spaces and other reserved spaces to see if usage justifies the off-limits times. Keep the new first-hour-free policy at the parking garage; that's a positive change. Make it more attractive for merchants to offer parking validation, or allow them to make it contingent on purchases to avoid abuse. Evaluate use of currently reserved spaces and open up to public use any that are rarely or never used.

We all want plentiful, close, safe, free parking. If we cannot have that, I want the on-street spaces to be open to visitors, not people who will be in the space all day.

Make it Free. Support downtown businesses 100%.

Put it back the way it was with more free 2 hour parking. I always found a place to park and it encouraged me to go downtown. Now I stay away.

Remove parking meters. This tax will limit those without the means to be downtown.

Take the meters out.

The multi meter is impossible, signage is totally messed up, the rate is totally out of scale with this community.

Redesign the parking spots for correct length and remove 1 hour spots. Frees up more time for employees.

Improve the bus transit system! I would much prefer to take a bus if it were convenient and reliable. See Boulder, CO for ideas.

Lots of easy and FREE parking.

Go back to free street parking; if you can't find a free spot then you park in the garage

Go back to how things were. Nothing was wrong, but you tried to fix it. Kind of like those statues. Good work on that one, by the way, great results.

no metered spaces. and dont get rid of the lot next to mono loco!

Havent thought. Employees on downtown mall should park free

Create large free parking areas within walking distance of the down town area

Improve bike lanes, improve bus service.

I go out of my way to avoid shopping or running errands downtown bc parking is so expensive. When there are other Charlottesville shopping districts with free parking I don't understand why it is so expensive to park downtown Get rid of on street parking cost. Designate a garage for parking. Continue parking on 5th street.

Get rid of the meters!

Please take out the meters. Please make the first two hours free in the parking garage. I'd be more likely to do more of my shopping downtown if I didn't feel like I was rushing back to the garage after going to the library or post office in order to avoid paying for parking. I especially dislike the multi-space meters. It takes to long to use them, and at night especially, it feels unsafe to be lingering by the parking meter focused on reading the instructions instead of being vigilant about what is going on around me.

The kiosks in Indianapolis had numbered spaces. You just put in the number of the space, not your license plate. I think it is also a privacy issue. The fact that it databases where I have been is useless. I prefer the ticket lot over this.

Free lots!

Make downtown street parking 4 hour max/day-between McIntire and 9th st and High to Monticello from 9-5. Create free parking lots with shuttles for downtown employees, It's not rocket science.

Park and rides and better bus services from Crozet and Seminole Trail areas. The traffic coming into Charlottesville due to surrounding county commuters is insane and can be mitigated by implementing additional transportation options.

you need to get RID of the green 2-hour signs and replace them with CLEAR notices that even though there is no meter, one has to go find one and pay in advance. One meter per block is not enough. It makes it too hard for drivers to figure it out. When there is a meter in between every 2 spaces, it is clear that the driver needs to pay to park. The green signs convey that one does NOT need to pay to park, and when the meter is a block away, it is not at all clear that one needs to go out of one's way to go find a way to pay. This is not working. If I cannot find what I need elsewhere and I must come downtown, I will park in one of the garages that validates, rather than guess what I need to do on the side streets. No Thank You.

Continue to offer free parking to those willing to walk >3 blocks.

Not use the meters. I find it very confusing.

Eliminate the meters, which punish everyone--visitors, customers, employees and merchants. Fire the parking Czar, who clearly is more focused on maximizing city revenue from this endemic problem rather than creating places to park. Parking spaces are what we need, not pricing that forces parkers out. This is so obvious I can't believe this fiasco of an "experiment" was ever conceived, or considered, let alone implemented. Do law-abiding tax-paying citizens need to start swearing and throwing chairs at City Coucil meetings to be listened to? I am about ready to oblige.

Leave street parking free, Leave garages for people who want to pay for the extra convenience.

Keep street parking free, with time limitations on prime spots for business traffic

turn meters off at 6pm so I could go to dinner out and event after

Better bike/walking trails to downtown area.

I think it's ridiculous that we are having to now pay for parking when sometimes I need to go to the post office or grab food, or something fast. I find myself wanting to to go the mall less and less. This isn't LA or DC we live in... this should be a perk of living in a small city.

Parking structures that are close to the Mall area and are better manned with employees throughout, especially at night when the garages can feel unsafe.

By taking out the meters

keep it the way it was.

get rid of the meters

return to free on street parking and pay for parking in the garages & lots

Free Parking... the City doesn't need the revenue from parking fees for on street parking... would generate more foot traffic from areas out of walking distance.

Build another garage to replace future lost spaces and revenue of the metered lot. Make on-street parking free again. Keep metered lot reasonably priced as it is now.

Set up a real Garage for City employees and at least some of the local businesses that parking is wholly paid for via taxes. And at least a few spaces for those doing business with the city or the courts. You wanna gouge the fools getting blasted at the bars fine, make pricing time of day related. \$0.50/hr 07:00-18:00, \$2.50 18:00-22:00 \$5/hr the rest of the time.

Make it free for the evenings and weekends.

Parking is the biggest nightmare that Charlottesville has as a whole. Lack of parking is the norm. It doesn't matter where you go downtown it is always a nightmare to find safe convenient parking. As someone who works closely with LiveArts theater, finding convenient parking to load and unload props costumes and other items is a nightmare. When we have rehearsals from 6:00 until after 11:00 and then having to walk to vehicles parked several blocks over at 11:30 it's scary and unnerving as well as potentially dangerous. That doesn't even include just trying to go the farmers market or Friday's after five. I've stopped going downtown at all and will continue that in the future

More flexibility as far as length and Definitely more security - the parking garages have none for example

More options are needed

Stop charging people for parking when the city has several parking garages.

Make it free

Parking should be free for anyone who patronizes a downtown business.

Add garages and lots. Parking should be free, allowing people to spend their money at businesses instead thus giving the City more than enough tax revenue. Stop milking your own people.

Stop taking away parking options, it was horrible before and it now even worse.

Close the cross streets on to the downtown mall. Awful plan to mix cars and mall pedestrians. So many people do not bring children to the mall as a result of cars being able to cross. That is lost business and atmosphere. Add 2 more trolley cars and have them go to more stops throughout the city. Will reduce cars. Also, increase fees to park. Look to other cities (non US) for innovative solutions.

Add more metered streets

Increase the number of on-street parking spaces and make them all free. Decrease the amount of street parking with 2 hour time limits.

Please think of this carefully. You're trying to attract vistors to Cville and provide ample parking for locals. I would really try to make it more affordable and try to open up more places to park that is free of charge, too.